



**Gaslamp Quarter Association
Board of Directors meeting
Wednesday, October 29, 2025
3:30 PM**

San Diego Marriott Gaslamp Quarter
660 K Street, 8th Floor
San Diego, CA 92101

AGENDA

1. Call to Order.
2. Non-Agenda Public Comment (2min)
3. Liaison report – **San Diego Police Department**
 - Captain Ryan Hallahan
 - Officer Larry Turner
 - Officer Melanie Bognuda, VICE**Clean and Safe/DSDP**
 - Executive Director - Alonso Vivas, Clayton Flower**City of San Diego/ State of California**
 - Economic Development – Sean Plaisted
 - Office of CA Senate Pro Tempore Emeritus Toni G Atkins – Jason Weisz, Deputy Dir
 - GQHF – Rhiannon Luna
 - Assemblymember- Tasha Boerner Horvath- Ross Tritt, Field Representative

Call to Order.

Discussion Items

1. Board member meeting attendance - review
2. IKE Gaslamp meeting – Update
3. Meeting with City Attorney Heather Ferbert – Thursday, Oct 23rd 2:00 PM
4. McFarlane Contract approval company name changes to Shift Studio Inc. (ACTION)
5. Social media/Digital Market – update – A. Ascencio
6. Events and Marketing – Update – L. McFarlane
7. Strategy for amending Special Events Pricing \$10 per hour – update
8. Continued opposition to proposed valet fee increase – review
9. ULI Technical Assistance Panels (TAP) – meeting review possible presentation
10. Old business
11. Adjournment

Notice of Recording:

This meeting of the Gaslamp Quarter Association Board of Directors will be recorded for the sole purpose of ensuring the accuracy of the meeting minutes. By attending this meeting, you acknowledge and consent to the recording.

Next Gaslamp Quarter Association Board meeting

GQA Meeting
December 4th, 2025
3:30 PM Location TBD