



GASLAMP QUARTER ASSOCIATION
BOARD OF DIRECTORS MEETING
MINUTES

Wednesday, March 29th, 2023, | 3:30 PM
Grand Pacific - room 3rd floor Huntress

Present Board Members	Absent Board Members	GQA Staff
Carlos Becerra Cindy Blair Josefine Jandinger Laurie Peters Joe Santos Lucy Burni Stephen Sherman Mikey G Howard Greenberg Aron Langellier	Wayne Partello Jeffrey Burg Bruce Getz Kim Shattuck	Alma Ascencio Michael Trimble

1. **Call to Order** – Directors Present

Carlos Becerra
Josefine Jandinger
Mikey G

2. **Minutes approved by: Executive Board- All in favor Carlos, Lori, Josefine, Mikey G (seconds)**

Michael Trimble: Carlos, you want to bring the meeting to order.

Carlos Becerra: Thursday, March 29th, 3:39 PM.

Michael Trimble: So, is there any non-agenda public comment from anyone other than board members or if board members want to make a comment, Cindy?

Cindy: In recent elections, there is nobody for Gaslamp. So, if anybody knows somebody that lives in our Gaslamp area, we need to coerce them or encourage them to run for that seat, because otherwise it gets appointed and then if you'll recall, about four years ago we had a guy that didn't live down here didn't work down here and he was our representative. We'd like to have a local representative, so we need to brainstorm.

Michael Trimble: I was the resident on that committee and there was a business. Danny was the business representative. And so, I was cycled off and there is a businessperson for Gaslamp. It's not me though at this moment.



Carlos Becerra: I have somebody that would be good.

Cindy: This is basically the downtown planning, come before them that affect downtown and they have similar liaisons with the various public entities, represent the neighborhood as representative resident.

Michael Trimble: Maria, right. How are you?

Maria: I would like to comment on something. The closing down 5th avenue. All the trucks are just parking on G and causing the narrowing of the traffic down to one lane. I tried to pull into the fire lane once we can bring from where the scooters park and you know, police came over and told me to get moving. I don't understand why you can't just close like 2-3 or something. It makes more sense because I'm there every weekend, every single weekend, nobody's wandering around at least between G and the in the middle of the street. And another reason not doing it today. No access to the patios, all this patios have lined up one right after another. There's no walkway between any of them, so nobody's walking in. The middle because can't access having.

Michael Trimble: I have two solutions that actually are in process right now that we were going to talk about at the later in the meeting. They're redesignating 5th Ave. commercial and pedestrian or passenger loading. You know, in the new fiscal year. So, parking will not be on 5th. So, deliveries will be much easy. Year and then when it comes to parklets, if parklets are not compliant with, you know, having space between them, the city is actually doing some code compliance. They're actually submitting violations and fines starting in April for those to be fixed, so every 20 feet.

Howard: Supposed to be a 5 foot every 20 feet.

Michael Trimble: I'm going to get to all those details, and I have a lot of a lot of updates in regard to that. But Maria, definitely. I can help you with that and we can meet at a later date for sure., Thanks, Maria. Anyone else? All right. Kotha you're our only liaison. So welcome. You get as much time as you want.

Kotha: I'm Kotha from Mayor Todd Gloria's office. The big thing that I want to chat with you guys today. Is one of councilmember Whitburn's proposals related to, we had a press conference about two weeks ago, few different upcoming items related to homelessness. One of those about measuring 2024, what proposal called safe sleeping. You guys maybe seeing if they've read about it, it's the proposal that we're putting forward. Located space where folks that are living in potentially go to receive service there. The point that I wanted to chat with you guys though is called unsafe encampments. What we are proposing is a prohibition on all public property. There's two kind of conditions within it. Any public property you can't build, encampment there. If shelter bed is available, which is how we currently enforce against some of these items as well. The other piece of it is regardless of shelter availability, you cannot build an encampment in highly sensitive area. Areas are concerning public safety and health. The highly sensitive area that are identified is 2 blocks. From existing shelter, two blocks from the school. Any of our urban space front lands, the other piece of it you know public property. It would have to follow enforcement, which is what's happening right now, but the reason that we're creating this and you probably seeing other policies, you know, put forward in previous months and years, this is essentially a new order. It's a new law. And so, we're likely going to have a pretty slim vote here, and you guys have seen some of the talk on Twitter from after this on this issue, they'll probably come out to public comment as well too. For us, though, we see this in the public health and safety issue only for business owners and residents, especially the school piece. The code enforcement Park Ranger issue almost sounds like street vending rather than almost the folks that usually respond almost intending, basically reports. It's called



neighborhood division within SPD officers. They handle all the quality-of-life issues while SPD officers responded, you know, more emergency life review policies. The top issue in this crisis there's public support for this.

Michael Trimble: I'll make sure that the membership has a chance to read up on it and educate themselves. That would be great. Any other questions for Kotha? We appreciate your support on that. Awesome. Thank you. We have no other liaisons, so we're going to move on for the approval of the minutes of the minutes from February 20 seconds board of Directors meeting. Is there a motion to approve? Mikey G makes motion Carlos seconds it. All in favor? Raise your hand in the in the room. Are you abstaining, Lori? OK, Lori abstains. How about Steve. He's there. Motion carries. Thank you. Laurel, you are up next.

Laurel: So, working on our spring campaign. Our goal really is today, which is this week and of course we have. Gaslamp Madness. We have a basketball hoop. We have a bar, Budweiser. I got them to give us \$5000 towards it. It's all ages. It's about \$10,000 to put on, but the goal is really it's a promotional but to get back the revenue as you know, Mother Easter and Mother's Day Easter we're saying it's opening day of brunch season for the Gaslamp. On the parking campaign would pay for it, so that's why the logos are there. But that's the photos that we're trying to really make the imagery for this. Saint Patrick's Day was really great in the Gaslamp is crazy. We did a Shamrock phone booth with the Gaslamp it had the gaslamp.org on that, so we had a really great response for that. Opening day baseball. We're really just promoting people coming down and enjoying all our merchants, so that's our thing. April spotlights we've been writing releases. This was our merchant spotlight. This is our April spotlight. So, we've been getting that out and also to do blogs, it's helping on the website. Finalizing the Mother's Day and Father's Day. We are also working on the 4th avenue arts district campaign promoting the arts and entertainment in 4th avenue.

Michael Trimble: And you know, the city is still working on their 4th Ave. Arts District as well. And so that if they get that off the ground as well, this will help piggyback on that larger campaign with the larger presence that the city is trying to pull off.

Laurel: I am happy to come up with other ideas.

Michael Trimble: Well, just something along the lines of just what's happening in the neighborhood is that Lucky brand as we know has moved out of the neighborhood. But a new art gallery is getting ready to open shortly, so that space will be a I think the fine art gallery. So that should be opening shortly. You got the whole side of that. Oh, all right. The Promenade bollard schedule in terms of installation. This is something I shared probably a week or so ago, but this is the tentative schedule of when they actually will be doing the construction. I'm actually working with the traffic division to work on a valet issue we have at 5th and Broadway because we have a new luxury hotel going at the Granger Building and also harbor lights has a valet, so we're looking to, you know set back the bollards so they can operate a valet up on 5th and Broadway, so that's going to be worked out tomorrow with the owner of the hotel, both hotels and the city before anything is solidified so. It's moving along, it's moving along nicely. And as you guys know, the press conference got delayed due to rain. So, they're going to do this press conference in mid-May once the bollards are complete, installed. Any questions about installation or have there been any issues? Howard and I worked out a trash issue, but as things you know develop, you know, we'll let people know every week what's happening. A bigger plan to do a larger redevelopment of all of 5th Ave. and then something that we worked for six or seven years, it's a very large and expensive project, \$40 million. The city of San Diego has taken the lead to do a new feasibility study to find out what it would cost to do something like that. I don't believe they're going to be bricking the street. They might be doing something similar, but they have yet to given me a report on what that



feasibility looks like, what the cost would be. But the plan is, and this is a commitment from the city. This is only phase one of a larger project to redevelop 5th Ave.

Michael Trimble, do you want to like? Maybe elaborate a little bit more of what we were you thinking.

Mikey G: So, I was proposing a while, enhanced services. Now we're talking about another layer of enhanced services, whether we perform the work or whether clean and safe already has the infrastructure performs the work regardless. We're trying to figure out what would that cos. Willing to pay an HOA fee as a business owner. Maybe it's a maybe it's a quarter of a percent of your sales or? Some metrics that the bigger places pay more, and the smaller places pay less. That would collectively go into this fund that we would manage to enhance, enhance cleaning.

Joe Santos: I remember they were coming around telling us, hey, if you want extra cleaner as a way to generate. I was ready to like sure. Every week its they were charging 100 bucks. Right.

Michael Trimble: I mean, if we had the money and we were managing it on a reimbursement type basis, that's what we do on a monthly basis. We say we want X amount of dollars put into power washing X amount of dollars into new safe ambassador.

Mikey G: That's OK. And then I would like to take it a step further.

Howard: The problem you have is that we've been trying for years to get a district manager and manage what they're supposed to be doing with our \$2,000,000. I'm not putting another penny in until we figure out how to control what the hell they're doing because otherwise they won't do anything.

Michael Trimble: I mean there's a lot of people getting paid on that on that budget.

Carlos Becerra: Yeah, they're \$100,000 plus deals. That's where the 1,000,000 going right.

Mikey G: Well, it's like anything, generally a bureaucratic organization is so top heavy. You're spending most of your money on management not on water.

Howard: We're getting \$800,000 to manage the \$11 million budget. I mean it's not unreasonable. In terms of districts like this, but it's double what it was last year. You raised it. They were doing a flat fee. And somebody did a study of what all of the districts do. And now it's a huge part of the downtown partnerships budget. That's why they don't want to give up an inch of territory because it's big money, but it's not effective. I will walk around every day, and I see that they are pushing their carts down the street, and they walk right past a huge mess, or the guys are spraying the water in the air. Not cleaning the sidewalk.

Mikey G: Plans, we need from him. I didn't realize what was going on. Let us know what's going on, what he's working on, what he's having challenges with that way we know what's happening. And we can supplement.

Michael Trimble: He'll come to the next meeting and with the report.

Mikey G: I would love for him to be the one saying. Here's the five-cleaning people that work for cleaning.



Michael Trimble: Yeah, I can make sure that happens. It comes to the next meeting.

Carlos Becerra: Yeah, I think his program works and we've talked about it. But now that you bring that up, it's a great point. Let's first make sure it's really getting used correctly, the Money, right?

Michael Trimble: It's a struggle we've been having with clean and safe.

Joe Santos: What do we need to do?

Mikey G: To fill the district manager spot.

Michael Trimble: The ones we interviewed at the time were out of our budget, what we put out there and then we decided that let's give this job to Kevin. Let Kevin do it. Since we're already paid.

Mikey G: Kevin officially is doing the job.

Michael Trimble: So, he needs to report back in and he's a little bit, let us know what's going on.

Mikey G: Is it based on the same job description?

Michael Trimble: I mean mostly just working on keeping the neighborhood clean. I needed to be more on clean and safe that needs to be more of what he needs to do.

Carlos Becerra: So, the line items 268 just for power washing. Like, why don't we tackle that? Like, let's audit that figure out. Where is this 268 going? How's it going?

Michael Trimble: We have the machine that picks up debris, so there's they do that then the power washer is on. Top of that the sweeper. I think we also got extra power washing during COVID because they weren't doing power washing and we got several money kicked back into it and the more we, you know, raised this as a concern and then, you know, obviously we'll just keep them more accountable on what they need.

Carlos Becerra: Yeah, but I think for this group, if Kevin, if that's who's task where they came back and gave us a good report and said, OK, I see XYZ and we can come in here and say, OK, does that really makes sense of \$270,000.

Michael Trimble: Yes, thank you Carlos. Moving on. Here's the deal, I've spoken with Brian Shawn with the city he got me in touch with the head of code Enforcement. They're looking to send out letters to people who they haven't sent in their spaces as places permit. And if they haven't submitted a permit, they're going to be getting fines and a letter to say you must remove this by this date or you'll receive \$100 a day fee and that's going to happen in April.

Joe Santos: I mean we're in the process. At least I'm going to have to rebuild this entire thing, but they don't want us doing a thing.

Michael Trimble: This this is the official list as of today of the permits that they have in process at the city. These are the only ones in Gaslamp.



Mikey G: What? What? No, that's not right.

Michael Trimble: I'm telling you right now, I we had a meeting prior to this.

Mikey G: This is space...

Michael Trimble: This is the places permit in the city, right now in progress.

Howard: They just submitted something.

Michael Trimble: This is the only thing. They have submitted. There's a design guidelines. This is concerning, right? So, this is what they tell me that I'm like this is impossible. How can there only be 12 people who have their permits in. I mean, if you don't see your name on this, sorry. I would make a call tomorrow because they're going to be sending out the notices of people who are not compliant.

Joe Santos: We're about to build ours too and we're budgeting for that.

Michael Trimble: Yeah, it's interesting because I know Cafe Sevilla, I don't see them on the list. You know, I don't see rocking Baja on the list. I don't see your place on the list. The only one I know that got a fine was the flux. The flux patio. Yeah, that was really bad. Howard, you were on that call, we went through the design guidelines.

Joe Santos: So, the process is pretty thorough, and they did narrow it down. We finally made it.

Michael Trimble: Great. Anything else for parklets or anything of that nature? All right, any open issues? Anything else anyone would like to bring up? You want to adjourn the meeting?

Carlos Becerra: Meeting adjourned 5:23 PM. March 29th. Thank you.

MEETING ADJOURNMENT –meeting ended: 1 hour 55 minutes.