



GASLAMP QUARTER ASSOCIATION
BOARD OF DIRECTORS MEETING
MINUTES

Wednesday, June 29th, 2022, | 3:30 PM
ZOOM

Present Board Members	Absent Board Members	GQA Staff
Cindy Blair Josefine Jandinger Laurie Peters Kim Aron Langellier Carlos Becerra Bruce Getz Joe Santos Jim Shaw Jeffrey Burg Stephen Sherman	Howard Greenberg Sumeet Nathan Wing Wayne Partello	Alma Ascencio Michael Trimble

1. **Call to Order – Directors Present**

Aron Langellier
Josefine Jandinger

Zoom

2. **Minutes approved by: Executive Board- All in favor Lori, Aron, Josefine (seconds)**

Michael Trimble: I'm going to call this meeting to order like to welcome everyone to the June Gaslamp Quarter Association Board of Directors meeting. I'm Michael Trimble, executive director, and it's great to see everybody, so I'm calling this meeting to order. So, we're going to move onto the non-agenda public comment. I know we have a few individuals here that would like to speak. I know Littrell Crenshaw from the small business support specialist from the City of San Diego Economic Development Department, just want to say hello and welcome Littrell.

Latrell: Thank you Michael. I very much appreciate it and thank you everyone for having me. I am with the city of San Diego small business engagement unit. We are a team of economic development community specialists that work with small businesses as well as the assessment districts across the city of San Diego to provide. Technical assistance, capacity building and contract administration for the assessment districts. And I just want to provide a few updates on things that we have going on in our department. Programs that are being rolled out across the city and to take any questions that any of you may have for us. A first point I wanted to touch on is our business engagement and small business support portal. The Economic Development Department responded 268 inquiries from small businesses in the month of April with a response rate of 84% within two business. Our goal as a department is to answer any inquiries that come in from small businesses within two business days. The primary questions that we get from small businesses are usually related to how



to start a business. There's also a resource page that's being offered through the city of San Diego, and I can drop that link in the chat as well. That is [sandiego.gov/sidewalk vending](http://sandiego.gov/sidewalkvending) and that has program information. A FAQ page, as well as a section to report any code violations that people may see across the city, so we would encourage you to direct any of those comments there, and if there are more specific programmatic questions, we can also take those questions at our department support Portal. So, if anyone has any questions, I am happy to take those.

Michael Trimble: Thank you: And I see Jason Weisz, so I'm going to let you give you 2 minutes or so to give an update from Senator Atkins office.

Jason Weisz: Thank you, Michael. I think I want to lead off by saying I wish I had a wall of metals like that like you do behind you man. Hi Jason Weisz from the office of Senator Toni Atkins, I think the big news that everyone has heard about is that we do have a California State budget, a significant budget, just approximately 300 billion with a B dollars. Some significant issues. I think that the Community is interested in hearing is you know what about gas relief? The legislature came to an agreement with the governor to offer gas relief, economic assistance to individuals for families making up to \$500,000 or less. A year so joint couples that make up to \$500,000 should receive 2. Well, two type stipends of \$200.00 so \$400.00 per couple and then additional \$200.00 if they have a dependent and then values rebates increase from there. So, a family that has \$75,000 or less dual income earners would receive up to \$350.00. In rebates, so \$700.00 a couple and \$350.00 for an additional dependent, so that's the big news on the state budget. Again, \$300 billion. We did have an agreement on fiscal relief. Thank you.

Michael Trimble: Wonderful Jason, Appreciate it. All right, we're going to move into the official liaison reports. I wanted to introduce everyone to captain Jeff Peterson. He is the new captain for Central Division and we're happy to see you on zoom. I hope to see you in person soon, but I wanted to give you some opportunity to say hello to our board and give us an update on what's going on downtown regarding the Police Department.

Jeff Peterson: Sure, thanks for having me come. Mike and I had a very interesting conversation a couple of Fridays ago while I was sitting in the parking lot of a Ralph shopping center. But we discussed a lot of very good topics. Pretty large impact on staffing for Central division. We had two reasonably sized I wouldn't call them protests. I would call them rallies on Friday evening, one in front of the Hall of Justice and another one down on Waterfront Park. Both combined. Probably about 3500 people were present.

Michael Trimble: thank you Kevin Peterson. I know that we've discussed this, and the Board and members of the association have been very vocal with us about the lack of daytime patrol and that's become a real issue of, you know, response time.

Jeff Peterson: I'm sure Jared will pipe in here on the on the staffing part of it, but I'll do my best to try to give you a round thing and not go too long, but when I got to central division back in December, I had roughly 175 Employees working here. Those are split between patrol and investigations. I've lost 15 of those in the last seven months, so already that that has an immediate impact on a daily basis to what I can produce out in the field. The department has recommended minimum staffing requirements for numbers for each watch. I can just share with you the impact that it's having on our folks every day we have. Essentially unlimited ability to hire back for overtime in order to compensate for shortages on staffing. And I can't fill those positions because people are burnt out.

Michael Trimble: Well, well, I appreciate the candor. Any other questions for Kevin Peterson?



Joe Santos: I just want to add that first I couldn't agree more over there and we're in constant communication. Also, it is really becoming a hot mess to say the least. And some of us that have been there a long time are fearful cause we don't want history to repeat itself.

Michael Trimble: Thank you Sir.

Jared Wilson: Alright perfect alright so hi everyone, thank you for having me on my name is Jared Wilson. I'm a Sergeant with the San Diego Police Department. I am speaking though today as the President of the Police Officers Association on behalf of the 1800 COPS still left working on the streets.

And I just have some talks to about staffing involved in that and the crime rates and some of the issues we've already discussed. But my main topic today, unfortunately, is not how we're going to make it better, and I don't have a lot of answers for that at this point, but I do have some answers on how we can make sure it doesn't get worse, which is which is going to be a really big problem. Coming up soon and what some of unfortunately our adversaries want to do. I worked on the Gaslamp bike team back in 2009. I lived in the Gaslamp of the 4th and F apartments for about five years. When I was when I was younger, I vented supervisors is 2015 went to SDSU. I've worked most of my career in patrol. My wife is one of the handful of narcotics detectives left on the Police Department, so I'm pretty involved in the San Diego Police Department. The POA for those who don't know we are the representation of the rank-and-file officers were essentially the Union, and so I can speak a little bit more politically and a little bit more direct than I could as an actual representative from the city. Like any government official, their jobs are mostly being neutral and. To give you a very unbiased opinion, my opinion I will tell you is going to be biased on the side of the police officers and fighting crime in the city. So just to be very transparent, the first thing I want to talk with you all about. Today is the protect Act. The Protect Act is a proposed local government ordinance coming. From Council District 4 that would really curtail the enforcement we're able to do today. And I realize with the staffing issues, enforcement itself is incredibly, incredibly difficult. However, it under the Protect Act if this was passed, we would have the most restrictive laws in America. Beyond what any other jurisdiction has already done, so we've already seen. It would take away our ability to stop for equipment violations that would state would take our bill away to stop people who we reasonably suspect of a crime is and move that up to probable cause which would make our job nearly impossible or dangerous.

Jared Wilson

Michael Trimble: Jared, thank you so much. So, with that being said, Alonzo, if you have a very brief update and hopefully it's all great new security stuff, I know that you have a new security company coming on board.

Alonso: Keep it brief. I got a couple of updates, before I get to security, this electrical box might not mean a lot to people that this thing has been bothering me for the last two years, so we finally got a good contact with the Cox Communications. My team has been generating get it done. The entire Gaslamp will be pressure washed by Wednesday, so they'll start on Monday. They'll hit it on Tuesday. By Wednesday the entire Gaslamp Quarter will be hit. This would be done weekly up, so every sidewalk in the Gaslamp Quarter would be hit weekly and then over the weekend.

Michael Trimble: Any questions for Alonzo? Thank you. The budget that you guys have all seen already. All right, so basically this is the FY23 budget you guys have seen that the Executive Board had some meetings in regard to salaries. Budget line on salaries as well as tax of bookkeeping in terms of there's going to be a \$5000 increase on bookkeeping to do a QuickBooks update, so that has been added to the I had a subcommittee meeting Aaron and Jeff and Dania. As well as the executive committee weighed in on salaries for FY23 and the recommendation was to move the salaries for staff. From 164,000 to 182,010. Increases for executive director from 114 to one, 19700 and then for all moving her to hourly, \$30.00 an hour. A nonexempt status. So basically, moving from 50,000 to 62,400, which would mean the salary budget line would go to 82,100. So, what we need is any questions about the budget. Any discussions about the budget? But we'd like to have the budget approved before the end of the fiscal year so we can move forward again, like Jim Shaw has said in the past, this is a flexible budget. It can be changed upon on a monthly basis, with the board approval. I do have a proxy votes. Jeff in favor.



Is there any discussion about, or if anyone can't see the whole budget? We've had some great financial wins with about \$700,000 in parking meter revenue that we're spending. So, any other discussion is wouldn't someone like to make a motion?

Aron: I can make a motion to approve.

Michael Trimble: Aaron makes a motion to approve the FY23 budget. Is there a second

Laurie Peters: I'll second.

Michael Trimble: Laurie seconds it all in favor say aye. All right, thank you. OK motion carries. Thank you, guys. And thank you, Aron, for all your help on this as well. Jeff was very helpful and as well as the executive committee. So next item on the agenda, we just had some things that we want to make sure that we cover up. I believe the next one is actually the election. The election slate went out. I sent it out on Friday so everyone on that slate has agreed to rerun Carlos Becerra Howard, Bruce Joe Wayne, Lori Summit, Kim Steve. Uh, new our new board member Lucy Bernie and Jim Shaw is stepping off the executive Board, but it's going to stay on until we find a replacement treasurer. So, I need a motion to approve the FY23 slate so the election ballot can go to the membership. Would anyone like to make a motion or have any comments about the slate? OK, could you jump back on and give us the slate? Alright, so there we go. So that is the slate everyone is agreed to re-run for a 2-year term and I'm looking for a motion to approve the FY23 slate of candidates.

Laurie Peters: I'll make the motion Lori.

Michael Trimble: Lori makes a motion to approve the FY23 slated candidates from the Gaslamp Quarter Association. Is there a second? Joe Santos, Alonso, Bruce. OK, Josefine. Laurie Peters. Thank you motion passes that will begin the ballots out shortly. Alright, it's moving on. I'm going to toss it over to you, Jenna.

Jenna: OK, perfect yeah, it's it seems like it's already been a full agenda, so I'll try and make this painless and just update you on a high level. since we last spoke, we've launched the summer campaign, so we all agreed on the summer vibes tag. We did the Father's Day activation, which I'll review. UM, we started the Gaslight Music series that continues every Thursday. And then we also have some upcoming activations over the next couple of months, which I'll touch on as well. Next slide. So, Father's Day, that was just a few weeks ago. Uhm, 2 Sundays ago we did a similar activation to what we did in 2021. Except instead of giving away hot sauce this year we gave away BBQ sauce. We are adding a few components and one of them is making sure that there's seating up so it's like skaters could take a break and what we're doing is using the Adderall plastic add are on deck chairs that we were already going. We do have a billboard campaign coming up. It's going to start in late July and will run through eight August late August, so it's a month-long campaign and it'll be promoting the summer vibes activations, so it'll start right before we kind of get that new batch.

Michael Trimble: Love it. Thank you, Jenna. So, everyone the retreat is Tuesday, July 12th. It's in person at the Pendry hotel. Well and we are scheduled to really sit down and map out FY23 our goals of what we're going to plan to do, what the office is going to be doing. And obviously there are very few issues that we really need to focus on when it comes down to what the office should do and what we should do. I know that the land use and Planning Committee has taken the lead on trying to give like consistent look drawings and some guidelines of what we want it to look like. street, so I mean, it doesn't even cover the fire lane, so I think they're just trying to buy the right ones, We're going to be dark in August because we are normally dark in July, but we're going to have our retreat, I'll see you guys. Any anything else that you guys want to throw out there before we wrap. Alright guys, thanks for everything. Thanks for your support and I will chat with you soon.

MEETING ADJOURNMENT – zoom meeting ended: 2 hour 20 minutes