



GASLAMP QUARTER ASSOCIATION
 BOARD OF DIRECTORS RETREAT MEETING
 MINUTES
 Wednesday, September 28th, 2022, | 3:30 p.m.
 ZOOM MEETING

| Present Board Members | Absent Board Members | GQA Staff |
|---|---|----------------------------------|
| Cindy Blair Josefine Jandinger Laurie Peters Kim Aron Langellier Carlos Becerra Joe Santos Jeffrey Burg Stephen Sherman Howard Greenberg Mikey G Bruce Getz Lucy Bernie - New | Jim Shaw Wayne Partello Nathan Wing Sumeet | Alma Ascencio Michael Trimble |

- 1. Call to Order** – Directors Present: Aron Langellier, Jeff Burg, Josefine Jandinger, Mikey G

IN PERSON MEETING

Mikey G: All right, 3:31 p.m., let's kick off our monthly board meeting. Welcome.

Michael Trimble: Thank you, Mikey. Appreciate it. Good afternoon, everyone. Welcome to our September Board of Directors meeting. It's nice to see everyone face. We have some impressive guests, and we have some new faces that are joining us. I am going to ask Alma to start the presentation. Some I've called the role and we do have a quorum at this time. I'm going to ask if there is any non-agenda public comment. I have two minutes on the floor for anyone who would like to speak. I know that Wendy from the Holiday Bowl is here.

Wendy- Holiday Bowl: Hi everybody. Hey, thank you for letting me join this call. I'm with the Holiday Bowl, which is going to be on Wednesday, December 28th at Petco Park. And so, we're excited that it'll be bringing business to the Gaslamp and the game will be, I believe it's at 5:00 o'clock and of course it'll be a PAC 12 versus an ACC of teams and we'll know the teams in December. 4th, but we are also planning on Monday night, December 26 from 5 to 8. We are going to have a battle of the two college marching bands, which we've done over the years, and they'll be marching down market St, come coming from coming from like 6th and 4th and then they'll be going back down in the 5th and then we're blocking off 5th from G.



We did this event last year, but unfortunately, it was raining. But we're going to have games and everything, free attendance. We're going to have games, you know, for the for people to participate in. We'll have two live cover bands on both sides of the event, one in the north and one of the South, along with game with the marching bands. The Holiday Bowl trophy. And just a lot of other little fun interactive things and it's all free for the public to attend and we're going to be promoting it to not only the people coming in from out of town, which is exciting. The two teams will all then, they're all their fans, they're coming, and they will also be promoting it in the local to the local fans to something to do the day after Christmas.

So that's it's called the Holiday Bowl Bash, if you're like to get your businesses involved with promotions that night or discounts or anything at all. We would greatly appreciate the support. We also have posters to put up in businesses two weeks prior and then we'll also have some free giveaway posters with the two-team logos on them as we get even closer.

Michael Trimble: Wonderful, Wendy. Thank you for that if you started your special events permit with the city.

Wendy- Holiday Bowl: Yes, Kate from the Holiday Bowl staff is working on that right now.

Michael Trimble: Wonderful, wonderful. Well, maybe we could speak offline and see what the association can do to assist the event. I think it's great that you're coming back, and it would be great if we didn't have rain and we didn't have illness for the players, so fingers crossed on that.

Wendy- Holiday Bowl: We are not having a concert that night, so the only thing going on the Gaslamp on the Monday the 26th will be this free, very family oriented from 5pm to 8pm So that'll be it.

Michael Trimble: Wonderful. Thank you, Wendy.

Wendy- Holiday Bowl: Thank you for letting me come on. And Michael, just if you want to get told me afterwards, I will be home today.

Michael Trimble: Wonderful. Thank you.

Wendy- Holiday Bowl: All right, thank you everybody. Appreciate your support.

Michael Trimble: Thank you. Is there anyone else would like to make a public comment, non-agenda public comment? Alma, we can move to the next slide. So, I know that all Alonzo is here from clean and safe. I'd like to give him the floor for an update about clean and safe.

Alonzo- Clean & Safe: Great. Thank you, Michael, always. Great to be here with Gaslamp, a couple of updates verbally and then I have a slide here take about two or three minutes, but we're still having issues with vendors. We had our clean and safe Board meeting, and I know it was a hot topic item that Michael and Howard brought up and we had a good discussion around that. So, Betsy Brennan, our president, CEO had had a meeting, I think our meeting was on Tuesday with the Clean and Safe Board and that Friday. Betsy ended up changing her meeting with Council member with Burn and I know we brought in Michael, and we also brought in the Padres around some of the challenges we're having with vending specifically, at least for us around some of the cleaning and how expensive it's gotten for our program to try to keep up with the stains. I think there's a lot of people here in the in the restaurant industry, so you would understand how expensive it is to clean, you know, grease. Stains. It's not easy. It's expensive and you don't really can clean it all that well.

We're spending a lot of money. I'm really frustrated, you know, last year, just to put things in perspective, our nonprofit, this assessment district. We spent 316. \$1000 in power washing. That's over 72% about what I had budgeted to spend. So, it's unfortunate because you know that's \$133,000 that I could have used for something else for the program, right, to benefit the program to benefit the gas line quarter association. So, I'm really upset that we had we had to do that, but obviously we always must pivot to try to keep gas lamp looking squared away so that's where we're at. We had a



productive meeting. You know, we spoke to the Council member about what code enforcement can do as far as making some changes to the hours of operations for people working in the Gaslamp. We know that the food vendors don't really set up until 8:00 or 9:00 o'clock and they don't really leave the Gaslamp quarter to like about three or four in the morning and they really have created an issue with fire with the grease stains with stormwater and then it's also, a county issue. At this point, none of the food vendors that are there have a food handlers permit, which is a whole completely issue. Uh, which really needs to be addressed. So, Michael, if you don't mind, I'm going to share my screen up to go through more general, clean and safe updates.

Well, I could probably just talk through it as I'm trying to find this out. So as everyone knows if you followed Twitter and if you know what's going around and you work in the district, you probably not surprised to hear what I'm about to say. The number for our own healthcare accounts that we have been conducting for the last 10 years once again have gone up. It's not the trend that we want to see, it's not the trend that that we're very happy. With of course. And honestly, I think it matches a lot of the other things that we've been hearing from the Gaslamp Quarter as well as easily some of the other district. What I will say though. You know, not to be the dead horse with healthcare and homelessness, but I am having conversation with the city about changing our outreach team and how we can really have dedicated team members to each of the districts. So hopefully, Michael, you know I can have an update for the board here. So, my goal is to have somebody down in the district five days a week, hitting the pavement, getting to know the restaurants and businesses, and getting to know some of these people that have been there for a really long time and trying. To get them to do better situation. Whether that be shelter ones, active services, whatever that. Might be so hopefully more to come. With that in the next couple of weeks.

Michael Trimble: Alonzo, is that something you're looking to do before the end of the year?

Alonzo- Clean & Safe: That is something that we're looking to do, hopefully by late October, early November.

So, some things that we talked about in the last four meetings, just additional resources for the district. I have here in front of me the power washing and the security and safety that we've created. We have seen an increase in the amount of context that we're making, which is good. That means we have people. We have more people out there right now. Doing more of this work so you can see there in the bottom.

We went from about a little bit under 5,000 contacts and as soon as we hit July, we went over 5,000 contacts and as of August we're over at 10,000 close to 1112 thousand contact these security checks, business visit, welfare check, calling SDPD.

We're definitely creating more work logs due to our new security vendor and same thing for power wash, and you can see there for July, we went up. Ahead and increased those services. We also created a pamphlet so for some people that are more old school that don't want like a digital type of pamphlet. I now have physical passes around our program. So, if you know of a restaurant or a business that would likely physical pamphlets around clean and safe what we do around maintenance, what we do around security, what we do, and those are all of my updates, Michael thank you.

Michael Trimble: Thank you, Alonzo. One quick question. When do we expect to see those big new belly trash cans showing up in the Gaslamp Quarter?

Alonzo- Clean & Safe: We are anticipating removal and installation of the new trash. Cans within the next two weeks.

Michael Trimble: Oh, fantastic. OK, that's great.

Alonzo- Clean & Safe

So, so hopefully by the next meeting you'll see the slides, but hopefully before then we'll. Be able to see him in person.

Michael Trimble



That's great. Thank you, Alonzo. I appreciate your time. All right, I'd like to introduce Captain Jeff Peterson from the San Diego Police Department. Captain Peterson, thanks for coming. We love to hear an update from PD.

Captain Jeff Peterson

Sure, Michael. Not a lot to talk about this month, although I did get some potentially particularly good news at our weekly staff meeting this morning. I don't want to get into too many specifics, but I know there was some fallout from Bill Walton's comments too. On KUSI the other day regarding enforcement of homeless issues. So, we may be able as well, not necessarily because of that, but a result of that and some other things to open up some additional daytime enforcement that doesn't necessarily do with much. Beyond the enforcement of keeping the tents off the sidewalk. I think if we get the green light to go ahead and do that, that will start eliminating some of the drug dealing and other things that goes on down there. And so that is some potentially good news and I'm hoping by next month to come back here and saying we're starting to do some, some additional enforcement to address some of the concerns that you all have on a daily basis. afternoon. So other than that, I'm just available for questions if anyone wants to throw something out now.

Michael Trimble: Anyone have any questions for Captain Peterson?

Aron: You mentioned that you guys are waiting for the green light. Who's giving the green light?

Captain Jeff Peterson: Anything that goes on with homeless issues comes out of the mayor's office.

Aron: OK, but isn't the law the law?

Captain Jeff Peterson: Yes, it is. And our ability to enforce certain things comes with direction from the mayor's office. Mostly having to do with all the lawsuits that revolve around homeless issues. So, when those decisions are made to allow us a little more leniency on what we can and cannot enforce, clearly that's going to go through many steps, including legal review. So just because. There's a discussion about what will and will not be enforced. Doesn't mean that tomorrow we will start doing something. There's many layers that must go through before we get the green.

Michael Trimble: I saw your hand up, Jeff.

Jeff: I was simply curious to know what the Plan B and the Plan C is if the city does not give the green light. I'm a general manager of the Gaslamp Marriott next to Petco. And if I had an encampment setup like what Andaz does has. I'd be going nuts. And you know, there's talk about not being able to walk on the sidewalk. And it's, it's terrible. You know, Michael sent an e-mail to the mayor's office the other day.

Captain Jeff Peterson: Well, I would say this Jeff, that I think that the emails that Michael sends on behalf of all of you play a role in the decisions that are made eventually. And I know sometimes it seems like the emails just go on and on and on with extraordinarily little reaction, but my feeling is, is that after a while those things build up in conjunction with other things, you know, Bill Walton being on KUSI News the other day. Those are all do help steer policy and direction

Jeff: Well, we certainly know and appreciate. That you guys are trying so very hard to do your jobs and we will do our best to help remove any roadblocks possible.

Michael Trimble

I thank you Captain Peterson. I see another hand up. Is that Edward king.



Edward King: Yep. How are you? Yeah, I just for Captain Peterson, I just wanted to know is there anything that we can do? To help you guys. You know, is there anything that the businesses can do? I know Michael obviously helps and writes the letters, but is there anything more that we can do? That would, you know, help your cause.

Captain Jeff Peterson: It's hard to know what more you can do. I think Michael seems to be a funnel for a lot of the issues. These are policy questions, so if you have influence with anyone in City Hall. All right, call them, talk to them, show them pictures. You all live in it every day. So, I think just keeping the pressure on and reminding them it's it's getting worse.

Michael Trimble

Thank you, Edward. Howard, I see your hand up.

Howard: I just had a quick question. Is there any update on the police involvement with the 70, so vendors we have, is there any movement on that with doing coordinated effort to? Get that under control.

Captain Jeff Peterson: You would have to rewrite the ordinance, because we were written out of the ordinance, so PD cannot be involved in any part of the enforcement of the ordinance.

Howard: OK. But they, they could be involved in protecting the people that are enforcing, right, theoretically?

Captain Jeff Peterson: Theoretically we could and that again that those are policy questions and I'm not a policymaker so theoretically we could have been involved in in protecting that. But again. You must ask yourself it, would you prefer us doing the enforcement or doing the protecting part? And what's the tradeoff on the back end? If you're having us do the protecting part, how many officers are you then going to take out of my Gaslamp Enforcement team on the bike team to ride around with code enforcement to try to enforce something that's not a criminal violation? These are these are administrative violations that are resulting in \$30 fines.

Howard And that's a problem. That's that to me is the number two big problem in the Gaslamp besides, you know, besides the homeless and the and the criminal element, but the vendors makes it look, you know, not very attractive, maybe some take advantage of it, but it's it's a disaster.

Captain Jeff Peterson: Agreed Howard. Unfortunately, nobody is at, I mean, nobody is asking me for my opinion. I certainly feel like I could have written an ordinance.

Michael Trimble: Yeah, to Howard's point, you know, there are no fines that will be given to these vendors that are in the Gaslamp Quarter because none of them are legal and they're just not allowed to be there. That's it's pretty much cut and dry. I mean, they must move on, and no one seems to be able to do that. I'm not going to stop sending photos on a weekly basis. To everybody and their mother so that they see what is happening to our business community because of these 5060 vendors per night. That show up. I mean, now you know, you probably get updates from your guys, but it's uh, it's shameful really. People are fed up with this. And Captain Peterson, I know you know that but we're not going to stop until we get someone to, you know, address this situation whether it be it must start with the mayor take some action on that. Captain Jeff Peterson: Well, I think, Michael, after six months or whatever, you're going to have a nice booklet to present to the mayor's office as to why that ordinance is not effective. Uhm, and you'll probably be that primary speaker when they go to revise the ordinance. Who's going to bring the experience, the personal experience, the photos? Uhm, to say this, we can't do this like this because it's having zero effect on what's going on, and it's costing your groups hundreds of thousands of dollars a year.

Stephen: just some input that I've, you know, been in proximity to two code enforcement officers that the city has, and I can't remember if it's. Four or six or eight people either, either way.

Michael Trimble: It's two, it's 2.



Stephen: It's two that are downtown or two there's OK two total people. They only work until 8:00 o'clock also. So, you know the main thing that they could be citing, even people with permits would be you know the violation that they're there past sunset and unfortunately, they are gone at 8:00 o'clock and they're not even out there to enforce what I would think would be the easiest thing to enforce, which is no vending past sunset. You know, the ordinance seems like it has the teeth that needs for them to be able to, you know, site, you know, granted, it's a \$30 ticket and they're probably making a couple 100 bucks. So, \$30 dollars is a cost to do in business, probably, but. That's a thing too, Michael. If we can convince them that, you know, maybe an 8- or 9-hour day when the sun is up is not the best time for those guys to be working. It would be, you know, sometime after the lunch hour. Well into the evening and maybe on weekends adjusted so it's there for bar break.

Captain Jeff Peterson: Michael made that point with them about 100 times that I can recall. We have also suggested in fact he asked it recently if they had overtime available to it or to adjust their hours and the responses, I see is that yes, we can do those things but ultimately, I don't see that being put into place when I read Michael's emails regarding this issue.

Michael Trimble: Thanks. Anything else for Captain Peterson? I have Latrell from the economic Development Department.

Latrell Crenshaw: Yes, I'm here.

Michael Trimble: Welcome, absolutely.

Latrell Crenshaw: Thanks, Michael. Yes, good afternoon, everyone. I have attended this meeting in the past, but in case anyone doesn't know me, my name is Latrell Crenshaw. A small business support specialist within the City Economic Development Department. My work unit works specifically on the programming that is geared towards the city small businesses. We also offer technical assistance and support to a lot of these cities, other programs and. Working with the business districts is one of our principal programs. So, in any way that we can support organizations like this, we like to attend the meetings, we like too actively. Engage with the businesses in and outside of our business districts. And so, any way that we can be a resource, we also, we always want to be a presence so that you're aware that you do have us as a resource. I don't have too many items to report out from our department. We have entered into the agreements with most of our big contractors for. The new fiscal year? So that's been taken care of. We're working on allocations of our small business enhancement program funding that has historically been allocated to. Business districts every fiscal year. So, we're working on getting that taken care of up, just touching off the conversation. That's that we've been having throughout this meeting. I just wanted to offer some resources from our department. I know Alonzo mentioned in his report some of the resources that Downtown partnership has compiled to address issues that you are seeing in your community.

I would also encourage everyone really to reach out to. Our department as well, especially if you're looking to get in touch with another city department and it isn't a public safety issue or an emergency issue. If you're just trying to get in contact with another department, be it economic development or development services or parks and REC or whatever other department, you can always reach out to us at SD business at sandiego.gov and it really is our responsibility to answer the inquiries that small businesses have about. City services and our goal is to always answer those questions within two business days. For the month of August, we had received 65 inquiries from small businesses across the city and we were able to resolve 9. All about 98% of the problems that we received in two business days. So, there were 64 issues that small businesses gave us that we were able to resolve in two days or less. And if it takes longer, it's usually because we're working with another city department to address the issue. But I know sometimes if people are putting in get it done requests or. They've reached out to another city department, and they haven't heard something. It's always helpful if staff reaches out. To staff and sometimes we can get answers a little bit faster, we can get a different answer that may help speed up a resolution to the issue.



So, I would encourage you to reach out to us as well because we're able to obviously we're able to reach out to those departments a lot faster, especially if we have pending customers. Service requests that aren't being answered through other portals. UM, the other thing that I did want to offer on the discussion regarding sidewalk vending. Obviously, you have. Resources in reaching out to your elected officials, be it obviously the Council office and county officials if you have any questions about what resources they have, and advocating for specific policy positions, I do want to echo what Captain Peterson said about. Policy how policy is developed since homelessness issues are developed through the mayor's office, it is most appropriate to engage with them and their staff about specific concerns related to homelessness. However, I did want to offer on the sidewalk vending side. Things, our department actively engages with all the other departments that are involved in the sidewalk vending program and we do have resources available specifically geared towards vendors on the vendor side in order to help them get into compliance to resolve some of the. Some of the questions and the issues that we're seeing across the city we understand that, you know, with the implementation of a new program, sometimes it does take a while for it to be successful. And so, we are contracted with two community organizations that offer services specifically to vendors to make sure that they understand what they're supposed to be doing, how they. Can get into compliance and working to do that as quickly as possible, so I can always provide those resources. You can always if you know vendors, uhm, if the conversations are positive.

We aren't trying to act as enforcement agent. If you know vendors that are having issues complying with the provisions of the ordinance, you can refer them to us through SD business and we can connect them with the Community organizations that we specifically contracted with. To make sure that vendors understand what they're supposed to be doing through this program, we offer that assistance in English. And Spanish, and we might have some other language assistance as well, but we have those resources available to English language speakers and Spanish language speaker. And we've worked with. Several. Vendors and we've been successful in getting them to comply with the ordinance. And we've been working actively with Parks and Recreation in the coastal areas when other communities have raised issues about enforcement concerns. And we also have very initiative-taking discussions with development services when it comes to code enforcement. In the rest of the city, so I'm just thinking of solutions and ways that. We can help. Those inquiries can be directed to our department and we're very proactive about customer service and we're very proactive about things that we hear from the Community. And obviously we attend these meetings regularly and we're one of the city departments that prioritizes that. So, if you have questions, you can always send them to me directly, Michael, as my contact information he has. Teams contact information and then obviously sending those inquiries to SD business as well will go a long way to getting a lot of issues fixed and that's always staffed by someone from our department.

So, anyone has any questions, I'm happy to take them, but I just wanted to make the group aware that those resources are available to help address some of the issues that have been raised.

Michael Trimble: Latrell, I know that appreciate those services. The vendors we're dealing with are profiting off the backs of our small businesses and it's not fair and equitable. These vendors are not permitted, as you know and there are a problem in the neighborhood. So, they really don't care about permits or, you know, rules or any of that kind of stuff. I mean we're really in a situation, a dire situation where we're having. Merchants who pay taxes and must pay staff, and there have hot dog vendors surrounding their restaurants every Thursday through Sunday. So, if your economic development department can advocate on behalf of small business in the Gaslamp Quarter to make sure that we're not. Jeopardizing our small businesses by allowing vending that's not allowable in the Gaslamp Quarter per the ordinance. So, if you can speak on behalf of small business, which is a real issue and I will add you to my weekly, if not biweekly emails too. To the mayor and everybody in the city and the county, letting them know we what we need, I'll be happy to do that.

Latrell Crenshaw: I appreciate, I know that you had copied me on an e-mail that went to the mayor previously regarding issues that you had flagged in the Gaslamp the other day. It it's always helpful to keep the to keep an open dialogue. I would encourage engagement. with the mayor's office in the Council office, if you think that there are specific policy



changes. That need to be made, I'd say probably the best role for our department is maybe not necessarily to be having communications with on policy, but as far as enforcement and the actual implementation of the program.

This isn't the first community that's raised issues about, you know, the impact that the program has had on small business tenants that are in, you know, permanent storefront spaces. We do hear that in other. And so, the way that we've been proactive about sort of addressing that concern is talking to development services since they oversee code enforcement in majority of the city and also talking to Parks and Recreation and the parks and coastal areas and letting them know that these are the areas. Where either a. Uh, we're seeing a lot of issues with vendors perhaps not having the right permits, perhaps not being where they're supposed to be or be.

You know, there's the surge of vendors in a particular area and this isn't in line with what the ordinance was meant to was meant to implement. And so, keeping those two things in mind, what we're able to do is talk to the enforcement agencies and then they can allocate resources based on, you know, what the what communities are raising as issues, best example. That was in La Jolla. There was, there was a community group that raised concern about a lot of vendors in a particular part and how it was creating certain issues around access in the public right of way and just the sheer volume. And so, we were able to let the Chief Park Ranger know that this is where we are seeing a high level of issues and a high level of concerns. Is there a way for us to allocate resources to address this enforcement issue and pro and Parks and REC was able to address that particular concern and so that would probably be the best way for staff to engage that's not in an elected office is for us to at least in economic development, work with our colleagues and other departments because they can only. Really, you know, conduct enforcement. Uh, in problem areas that they are aware that there are problem areas, so obviously there's get it done as a resource.

Therefore, I mention SD business and reaching out through our department is because we have regular standing meetings on these programs. And so, the coordination between city departments will really allow us to solve that proactively what I can do and what I will do. Is in our staff meeting tomorrow. My colleague that runs the business engagement program and manages the contracts with the bows that are Ed doing vendor education, and not just vendor education, but doing the one-on-one talking with vendors. I'll let her know that gas lamp. It's an area. Turn and then we can distribute resources there. This, I'll be honest that is that isn't an area that we've had a lot of conversation about. So maybe the answer may lie, and we need to concentrate more of our CBO resources in the Gaslamp. And at least that's a way we can contribute to a proactive situation to some of these issues. That we're seeing while the policy discussions are being had. So that's just why I mentioned that.

Michael Trimble
OK. Thank you very much.

Mikey G: Wait, Mikey, Mikey.

Michael Trimble: Oh, yes, sure. Sure, sure. Go ahead.

Mikey G
Hi Mikey, sorry, John Latrell, Mikey. Just, I just want to be super clear cause they. May have gotten lost. There are issues specifically in the Gaslamp is we are in no vending area, so that we're already we don't have a policy problem, we have an enforcement problem.

Latrell Crenshaw: Yes, yes.

Mikey G: We also have a special event permit that runs Thursday -Friday was more than mapping on Wednesday. All the nights that we're having problems with the hot dog guys. We have a special event permit, so. On top of the ordinance that already says they can't bend in the Gaslamp. Yes, we're they're also breaking the code. I don't know if you call it trespassing or what they're, they're breaking. We have a special event permit, so they shouldn't be there anyway. So even.



If the policy. Didn't carve out the Gaslamp. They're still not supposed to be there. So, the so just to be clear, we don't have a policy issue, we have an enforcement issue. So, it sounds like you can take immediate action on that, which would be on our behalf, which is impressive. Come and let. Whoever know, whoever hasn't gotten the memo yet, that we are screaming at the top of our lungs, we need enforcement of already written policy we're not asking for. Any policy change?

Latrell Crenshaw: Understood I the only the only reason I mentioned. Policy is. just it's always if there if there are issues with a with a particular policy, that's the only reason I mentioned is just it is it is good to keep elected officials not only aware of the issues that you're having, but also to have that open dialogue so that they can provide a more a more long-term solution. What I'm saying is I definitely understand. On the provisions of the ordinance that say that the Gaslamp is a no vending area and so yes, I am offering that world that we that we work with our CBO. Goes to increase compliance in in the, in the in the relation to the provisions that govern that govern the Gaslamp. So, I will actively work with, with our staff to help with compliance in the Gaslamp and that is the approach that we can take as economic development.

Mikey G: Awesome. Thank you. No problem.

Michael Trimble: Thank you. Thank you. Appreciate it.

Aron: Latrell, I had a question to you mentioned the get it done app, who checks that because we talked about hot zones earlier from Alonzo and they can see that who monitors the get it done?

Latrell Crenshaw: so, the way that the way that the get it done App works is that when tickets are received Come through the city, they are routed to the specific department that addresses whatever particular issue was submitted through the Get it Done app.

Aron: OK, we. do them every week. I have my managers doing. Friday, Saturday, Sunday we had 11 hot dog carts and in us in front of our front door and we're taking photos and we're sending them every week. And I'm getting zero response. And I was like keep being told is go to these apps, use this app, it tracks everything.

Latrell Crenshaw: OK, I see, I see a request in the chat for me to supply some contact information. So, what I'll provide is our SD business portal, which is our customer service portal directly for our department. And like I said, our small business engagement team Staffs that directly. I'll also put my direct e-mail in there. And so that you can reach out to me as a resource, I'll also provide my phone number so that if your business or any other business have questions, you can reach out to us. And so, I understand there's often a lot of frustration about talking to a person at the city. And I'd say that's probably the frustration I hear the most. So, I'm, I'm happy to provide that outlet so that you can get those inquiries to me and then I'll reach out to my colleagues and other departments as needed and as appropriate so that we can. Then again, begin to address some of these concerns. So, I understand if there's frustration that inquiries may not be necessarily, you may not know how inquiries are being received on the other end from get it done. So, let's take that approach and then that way we'll be able to provide a response from our department. I can drop that in the chat right now when I put my contact information down. Uh, the typically since development services is the department that responds to these response to complaints on this issue, this is the actual language that they reference in the, you know, in the municipal code so that they're they typically are the ones that are more quickly quick to reference the. The specific language, and since that's the department that we interface regularly, that's why we know where to access the resource. So yes, I'm happy to provide that language that that's easy and it it's public records so there's no issue with sharing. It at all. So, I'll. Just go ahead and put that in there.

Michael Trimble thank you so much for attending and being willing to help us.

Latrell Crenshaw: Absolutely. Thank you.

Michael Trimble: Rihanna, I know you wanted to say a few brief words. I'll give you a few minutes and then we got to get back to business.



Rihanna: I'll be super quick, I just wanted to give a quick update. It's been a while since I've been on and museums doing much better. We're back to most of our normal programming. We opened a new exhibit over in August, so last month. On into the archives. So, it really delves into the holdings of the museum, so I invite you all down to come see. It also that we're a resource for, you know, the Gaslamp Quarter and we run those tours, you know, Thursday afternoon that we always invite, you know, people that work in the Gaslamp to come on. So, if you have staff that wants to learn more, please get in contact with us and they're welcome to come on. Our tours. We also are excited that we're bringing the fallback festival back. Finally, since post COVID, so still be the first. Uhm, Big Street fair that we're doing since 2019. We're going to be doing it slightly more compact this year. We're really kind of focusing back to that, fall back in time spirit 1880s and we're focusing on Island Ave between 4th and 5th and of course the museum and the museum. We have. Lots of fun in store. You know the normal. You know pig. Races and. Root beer, float counters and stages with contests and all that. A museum will be open for the day. Like we get a great turn out like usual with all the different people coming down. It's a great day for, you know, kids and families in the gasoline who really heard you all to get involved individually in the QA. You've been a great partner for most tasks and us. Love if you guys could get involved again this year. So, we have a great amount of community partners already and we'd love the GQA to be involved or any of your other Gaslamp businesses can get ahold of me at the museum.

Michael Trimble

Thank you, Rihanna, and thank you. We look forward to working with you on that.

Rihanna: Of course. Thanks, Michael.

Michael Trimble: let's move on with some business here. So, I'm looking for a motion to approve the minutes from the July 12th Board of Directors meeting. And just for just for clarification, the chief was you know, he was in the meeting as you know. The Minutes were exceptionally long, and so we'll make a note that he was there, but it was 220 pages, so we condensed it to make sure everyone could read it. So, I'm looking for a motion to approve the Minutes from July 12th.

Stephen: I'll make a motion, right?

Michael Trimble: And is there a second?

Carlos Becerra: I'll second it.

Michael Trimble

Carlos seconds it, OK. All in favor, could you guys just hit raise your hand button and make sure that I can make sure everyone is voting I could, see? Jeff, Bruce. Steve. See Cindy, OK. OK, great. Thank you. Emotion carries. Moving on, I have some exciting news. We have a brand-new Gaslamp Quarter Board member through the last election. Lucy Bernie is an accomplished businesswoman, devout mother, and serves on multiple community organizations. She's a seasoned commercial real estate and hospitality professional with over 25 years' experience ranging from property management, leasing, financing, acquisition to development and renovation. She's also a property owner in the Gaslamp Quarter and we've recently met, and I wanted to bring her on and I wanted to give her an opportunity to say hello, but I'm very excited to have Lucy join the board and welcome.

Lucy Bernie: Thank you, Michael. I appreciate that introduction and hello everyone. It's nice to meet you all via phone zoom call. But I'm honored to be part of this great organization. I'm just listening and taking notes and just learning about all the issues that you guys are tackling right now. And I'm just here to bring more support to everything that you're already doing, and of course. I appreciate of the opportunity that Michael allows me to be part of it and bring my support and I want to learn more about how I can best support all the issues and all of you with all of you what? You guys are doing.



Michael Trimble: Well, you definitely come with a lot of experience and being a property owner, I know you and Eddie or work hard to serve the merchants you know north of F Street and that is a big issue, and you definitely will be instrumental in helping us you know solve that whole. MTS issue that. Even fighting with for years. So, we always want to welcome you and we're excited to have you part of our Gaslamp family.

Lucy Bernie: Thank you. Thank you, Michael.

Michael Trimble: So, I need a motion to ratify Lucy's board position. So, I'm looking for a motion to ratify Lucy Bernie as a new board member. So, I'd like to make that motion.

Bruce: I make a motion.

Michael Trimble: Bruce will make the motion. Is there a second?

Carlos: I'll second it.

Michael Trimble: Is that Carlos? OK, all in favor, please signify by raising your hand or hitting the hand button. OK. Looks like we are. All right. There it is ratified and now you're officially a member of the board.

Lucy Bernie: Thank you. Thank you everyone.

Michael Trimble: Absolutely. OK, let's move on. We also have a new Executive Board member who's going to be joining our executive team. Carlos, we were excited that you're going to join our executive team and help us direct the board and direct the neighborhood, so. I just wanted to obviously we need to ratify your change in position, so I don't know if you have anything to say about that I you look very stoic in your picture there I picked. I hope I could go in for you but. Yes, just turn it over to you if you have anything to say.

Carlos Becerra: Thank you, Michael. And just, you know, enjoy my time on this board and everything that we're all collective. Uhm trying to carry out for all of us downtown so proud to be a member and you know I think it's we're all we make some good progress and we've all got our challenges here with things that are going on. I appreciate you Michael sending championing this and sending emails and everything else but hopefully. We'll make some good progress for everybody downtown on these issues.

Michael Trimble: Well, thank you, Carlos. I need a motion to ratify Carlos onto the Executive Board. Is there is a motion to? Except Carlos on the executive board.

Jeff: I'll make a motion. This is Jeff.

Michael Trimble: Thank you, Jeff. Is there a second? OK, Mikey G makes a second. All in favor, please, by signifying raising your hand or hitting the UP button. OK, Steve? Bruce, are you in? Versus in, OK. And Josephine. OK, all right, it's unanimous. All right, you're on Carlos. Thank you. All right let's move on.

So, we've basically went over this situation and it's a weekly thing. I haven't copied every single board member, but I'm more than happy to. We get emails from clean and safe on a weekly basis. I get emails and pictures. From board members that I compile and send to the mayor, to Nathan Fletcher, to every council member I have, you know, emails for. Everybody so basically bringing to their attention their shortcomings on really protecting the business community. So, I know that Aaron sent me stuff, so feel free to send me as much stuff as you have. The Executive Board, we had discussions about how we're going to approach what is our next step. As a board we are going to put the pressure on the city to bring enforcement to this issue. My phone rang during that last presentation. It was code enforcement telling me there is no update. So, I wanted to open the discussion about next steps. I do have a very close relationship with a lot of media



outlets. I'm still waiting to hear from Stephen Whitburn's office 2 weeks. I've called twice and I have no update from him. So really, I think that our best bet is really to put together a press conference, continue to invite the media down to shine. Light on this horrible situation. So, I want to hear from you guys about your thoughts, your concerns, and what you guys think about our next steps.

Howard: Well, I'm just suggesting if you're going to do a press conference, I would do it at a time when the vendors are there cause the last KUSI one was kind of, you know, in the middle of the day and barley mash was busy and it looked, you know, Dan Plant was kind of having fun. So, seems like, you know, it'd be nice to get the press out there when the problems occurring.

Michael Trimble: Right. I did reach out to him. He was. He said he was going to get back to me. But he didn't obviously last weekend. I can ask.

Latrell Crenshaw: I do want to be mentioned that there's obviously no problem with the organization or members abdicating. Uh, for a particular issue or presenting a problem to the media, something the organization we do I would just recommend caution. With the level of engagement with vendors one-on-one when it comes to mentioning things about bringing added private security and also in the presence of media on a press conference, having an engagement with vendors with that is something that we're discouraging just because. We don't want to create a safety issue for any of the organizations or vendors. That we work with.

Aron: Latrell, I think you missed that. It's not safe now. That's what we said about it.

Latrell Crenshaw: No, no and no, totally. I and I and I understand that just from that, just from the press.

Aron: Seems to be OK.

Latrell Crenshaw

No, no, just what uh, what I'm saying with without getting into the position of. The position of the individuals from our perspective as I'm not, I don't want to speak on behalf of the department, but I just want to mention that since this is a contractor with the sitting with our department, we do want to be careful to make sure that as the organizations. Engaging on this issue UM. The we want to make sure that the interactions with. If vendors are proper because we do not want to create, uh, a safety issue where if you are having engagements with vendors that are less than initiative-taking, shall we say, we just don't want to create a larger issue. So that's the that's the only thing there's, there's no problem with bringing attention to the issue. There's no problem with in engaging with the media. There's no issue with engaging on policy or compliance or enforcement. But in terms of those one-on-one interactions with vendors, we just want to make everyone remind everyone that they are not enforcement agents. And so, we want to make sure that those interactions are proper where necessary so that there does not become a larger safety issue or members of the public who are engaging with vendors.

Jeff: The challenges, though, the challenge is it's already like Aron said, it's not safe. There's been a fire. They don't wash their hands. They put trash. And grease.

Latrell Crenshaw: I'm sorry. I understand. And I do not want to belittle the severity or minimize the frustrations or concerns of this group or the Community. I'm just. I I'm just. Recommending that and reminding everyone that as the fact that you are not since you are not enforcement age. Patience, just being aware of the line between how you engage with vendors as you're bringing this issue to the attention of the broader public. That's all I'm saying is we just want to be cautious about how we engage on enforcement.



Michael Trimble: I don't think we would be going and interviewing vendors. I think the whole point was to show the number of vendors and the problems of surrounding restaurants like barleymash with 11 hotdog vendors.

Aron: Right. I just don't understand. People come to me and ask me questions with a video camera and a microphone, but you don't think it's a good idea? Hot dog vendor who's operating illegally. I'm very confused.

Latrell Crenshaw: I'm just offering caution from recommending caution from the perspective if the organization is going to respond a certain way just being mindful of the line between. Uhm, engagement on the issue and trying to act in an ability and an enforcement capacity.

Michael Trimble: We definitely would not act in any enforcement.

Gaslamp business owner

Take our businesses. We going to take whatever it takes. If they're harassing our businesses, we're going to stand for it. Well, I'm losing my business. I'm not going to sit here and have just random vendors to harass me and lose my business after establishing the whole entire business. Me and my family, we've been struggling for the past three years because of these vendors. Beside the MTS bus issue. I'll do whatever it takes. If it takes me to be a police officer that night, I will be.

Latrell Crenshaw: I'm just saying that that is that's just I without prolonging the issue that that is just something that we that we would recommend against and that we cannot encourage. If you see a public safety issue, please alert the Police Department. Code enforcement manages regulatory concerns, but if there is a public safety concern, then? That is where conversations need to be had with the Police Department. But the public shouldn't take it upon themselves to act.

Michael Trimble: We are not going to be enforcing any of the rules. That's not our job. Our job is to shine the light on the impropriety and the basically the negligence of you know the city to. Protect the small business and I'll leave it at that. So, I think we can, you know, move on unless anyone else has anything that they'd like to. To add to this, I think that we just need to determine when we'd like to set up another interview and if we're going to be doing a press conference, what other? Uhm, community groups and you know, large agencies from the from the city, whether it be the tourism authority, or the downtown partnership will take part in supporting our small business community. Let's move on to unless anyone has anything else. Do they want to add? All right, yes.

Howard: I think we ought to get a political consulting. Michael, you there?

Michael Trimble: Yes, yes. Back it up again. Howard, go ahead. Sorry.

Howard: You know, this is an issue that we might want to get some professional help within terms of political consulting, so I would advocate looking into hiring. You know, whoever it is, Southwest strategies, you know, one of the other bigger consulting firms that has access to the political people that we need to understand and they maybe they can give us a deeper understanding of it or at least they can make the case a little more strongly. Then then we can and in a in a, you know, a more professional manner. But that would be my suggestion for the homeless, for the vending, for all of it.

Michael Trimble

And it's a great suggestion Howard. I can look into talking to multiple people and we can also chat about it offline as well, but I'll look into that and let everyone know what I come up with. All right. Excellent. OK. All right let's move on to the next issue. District Maintenance manager employee search. We're still continuing to look for qualified candidates. We've had some interviews; we've been reviewing resumes. We do have a candidate that we would like to take on a walk about the week of October.

I'm going to repost the job again to see what else we can come up with, but one of one of the individuals wanted too much money that was out of our budget. But we've we feel confident about one of these guys that he's just been out of the out of the country. So, we're going to continue to work on this. Project and we'll give you updates as we see



candidates that fit the. Fit the description of this. It's definitely something we would need to have been great to have. I mean, someone new can do what I can't do. I can't do everything. I can't, you know, be calling in trash and safety things and still being able to run the association. So, if anyone has any candidates that they think might be applicable or will work for the association, please send it my way. All right. OK, so the Gaslamp promenade. We have a city meeting coming up on Thursday, October 27th at 1:00 PM. I know a bunch of us are invited and be part of it. So, we're going to be bringing up you know where we are with the phase one. And the bollard installation, I know that the RFP was awarded to a consulting firm called, and they're going to be doing at the feasibility study, budget analysis and some environmental work to make sure that the actual larger project is viable and is actually, you know, budgeted correctly for the time frame that we have. Uhm, I did collaborate with the consultant that you know helped find this new group, so I was able to bring them up to speed on. What we had done in the past, so they're not recreating the wheel. So we go to the next slide, I was sure there was, I has been able to see some of their internal documents that are, you know, talking about the bollards and some of the the distances and locations that they're planning on installing these bollards. So, if you go through all if you keep moving through. So, there's an actually each individual block has been broken down on location of bollards depth, no parking. Uhm, signage for restriction of turning and so each one of these. Slides has each intersection about where and what they've been studying and how they're going to be moving forward with the installation and the signage to make that happen. So, there is work being done on the city side and they are looking to install. Bollards all the way to Broadway. You know, you know, they're going planning to install bollards all the way to Broadway, which means that they're going to have to sort out this whole MTS issue.

So, the MTS issue is still a major issue, major problem. You know, they're unwilling to, you know, reroute that two blocks and that's something else we're going to need to. Push really hard with, you know, that could also be another item, Howard, that we can add to that consultant or that individual or firm that we can consult with it, try and push the envelope of why we can't seem to get. Yeah, MTS to play ball with us, so. It's not for other month, but I continue to push the city for updates and so I'm hoping it helping we can get some more information prior to the 27th of October. Any questions about? Any questions about the bollards?

OK, let's move on and actually get Laurel on the on the call really quick. She's going to give an update. Alright, OK. You guys any questions or concerns about the you know obviously they haven't done anything either this these are just documents so we're hoping that we can get to. Getting some action. OK, let's move on. OK, she's logging in. There we go. OK, we want to move to the next slide. We did have a lot of great traction with a lot of these promotions that really worked out well. So, Laura will. Bring us up to speed. Are you there, Laurel? I saw you. There you are.

Laurel McFarlane OK, great. Sounds like it's been a long meeting, so I'll try and be quick. As much as I can. Uhm, so wanted to just recap what we kind of did this summer. Most of you have been on all the recap calls, so this is just, I'll be quick. About this, but basically, we did 7 billboards for this summer that ran for one month. We did our rotating curbside back by correct banners. We received variety of TV coverage and promotion for not only skate Sunday, Taste a Gaslamp Comic Con. We also did our movie nights, so we had a lot of great things that people really enjoyed, and it seemed like people were really excited about it this year and we had a lot better turn out, especially for the movies. And that was really great. Uhm, we have had three writers come so far come out. One is published and then next month we have an article coming out in Forbes which is super exciting, which is about the Gaslamp and the whole staycation. And then we have another writer also did Piano Monium, which was the dueling pianos, which was in August, which was super fun. Also highlighted at one of our local merchants as well, the tasted gas app sold 817 tickets. We looks like we're going to net around \$28,000. So now we're going into fall, winter, the tagline that everyone we met with the promotions committee. Just so you guys know, we meet with the promotions committee is full days, long nights, Gaslamp Quarter, and that's going to be our fall, Spring campaign, fall, winter Sorry campaign. Next slide. Our campaign elements are going to be new campaign curbside bike rack banners. Those are being designed right now, the bike rack banners that promote our activations, events, and promotions. We found those to be really helpful for just also letting people know what's going on. We'll have a new street pole banners because we didn't do one. During the summer program cause they're all sold out. Will continue to host



national writers. We have a bunch of holiday promotions and activations, the Gaslamp Summer series, and a monthly annual series. The fun thing we have coming up next is our whole thing is Halloween in the Gaslamp. So, there's a ton of stuff going on in the Gaslamp. On Halloween, we're going to start with the Gaslamp Flicks, but we're also going to be promoting Gaslamp Halloween events. We are working on November world cup activation, small business Saturday, and the pet parade.

Michael Trimble

You know we love hearing from you, Laurel and I want to thank you and your staff and alma for all your hard work making these activations. Thank you for your hard work. So, this is the breakdown of the Taste of Gaslamp, we so we we netted \$29,000, little over \$29,000 that was a fantastic, it's a great event it very little. Overhead, extraordinarily little staffing. Again, thank you to Alma for all her hard work on this. And Laurel team, everyone put in a lot of hard work bringing in merchants. We had over 23 restaurants and it was great to be able to bring the taste back. Alright, I just have one quick update. I've went to the traffic division and requested signage. Uh, no right turn sign on 4th and F Street. Yes, we had issues with people going the wrong way down the one-way St on 4th Ave and ran into one of the parklets at Opera Cafe, so I was able to get the traffic division to start to install a no right turn a blinking sign. Hopefully, they you a blinking sign because it's it happens every weekend. I hear that someone goes the wrong way down. A one way. And the last thing we need is an accident. OK, next meeting, Wednesday, October 26th, we're going to be doing it in person. I'm reaching out to some board members about locations, and we'll be able to do it and see everyone in person. Mike G, you want to wrap it up?

Mikey G: Yep. Thanks everyone and it was a long one, but it was action-packed, which is always good, and I hope everyone has a great month and we'll see you all next month. Meeting adjourned.

Michael Trimble

Thank you, Sir. Thanks everybody.

MEETING ADJOURNMENT – zoom meeting ended: 1 hour 52 minutes