

D O W N T O W N  
**SAN DIEGO**  
P A R T N E R S H I P

November 25, 2019

Mr. Michael Trimble  
Executive Director  
Gaslamp Quarter Association  
614 Fifth Avenue, Suite E  
San Diego, CA 92101

*RE: Support for the Gaslamp Promenade Project*

Dear Mr. Trimble,

On behalf of the Downtown San Diego Partnership, I am writing in support of the Gaslamp Promenade Project, which would create a pedestrian walkway along Fifth Avenue.

An opportunity exists to transform one of Downtown's greatest destinations, the Gaslamp Quarter, into an even more popular pedestrian corridor. The removal of cars will help create a walkable pedestrian-friendly environment that can be enjoyed by residents and visitors alike. Numerous studies have indicated that placing a greater emphasis on walkability can greatly enhance economic development and safety. Removing cars creates more space for seating, a greater capacity for pedestrian traffic, and reduces the potential for accidents. We know that some vehicular access is necessary, so implementing hydraulic bollards will allow public safety personnel to rapidly respond to emergency situations and commercial vehicles to utilize the corridor for deliveries. In addition to expanding more cultural opportunities and spurring economic development, this project also offers an opportunity to activate Fifth Avenue with more placemaking activities.

As we move forward, it will be key to engage local businesses to understand their concerns and incorporate feedback into the design. It is also imperative that the San Diego Police Department, San Diego Fire-Rescue Department, and other public safety entities be engaged to ensure the project promotes a safe environment.

We look forward to working with you to bring this project to fruition.

With kind regards,



Betsy Brennan  
President & CEO  
The Downtown San Diego Partnership