



GASLAMP QUARTER ASSOCIATION  
BOARD OF DIRECTORS MEETING  
MINUTES

Wednesday, February 24, 2021 | 3:30 PM  
Zoom Meeting  
San Diego, CA

Present Board Members	Absent Board Members	GQA Staff
Cindy Blair Bruce Getz Josefine Jandinger Laurel McFarlane Laurie Peters Pam Schwartz Nathan Wing Carlos Becerra Stephen Sherman Joe Santos Dania Duke Jeffrey Burg Howard Greenberg Sara Arjmand Rick Jeffries Jim Shaw Wayne Partello	Kim Shattuck Michael Georgopoulos Sumeet Parekh Aron Langellier	Michael Trimble Alma Ascencio

1. **Call to Order – 18 Directors Present**

2. **Minutes approved by: - Motion: Pam Schwartz, 2<sup>nd</sup> Dania Duke. Unanimously approved**

**Dania Duke:** Yes, good afternoon. Everyone thanks for joining us today. Will call the meeting to order at 3:34 PM on February 24th. I'll turn it over.

**Michael Trimble:** Thank you all for spending time with us today on the February board meeting. All right well, let's move on to the liaison reports I have the San Diego Police Department Captain Grubbs, I have Larry Turner. I know that a safety is a paramount in everyone's mind in the Gaslamp quarter and I thank you very much for attending.

**Larry Turner:** Thanks for inviting us. Unfortunately, Captain Grubbs was not able to make it to this, he had it on his schedule. But somethinup so yeah, I'm happy to talk with you all about whatever concerns you have today. I just took over for Marlo Woods, a few weeks ago and I've worked in Central Division for quite a while in control, so just took over the role as the relations officer, a few weeks ago and this is my first time with you all.

**Michael Trimble:** Wonderful well, maybe can you give us a just kind of an update on your time in this role and what you bring to neighborhood.



**Larry Turner:** Sure, you know it goes way back. I did a lot of years in the marine core retired and came over here to join the Police Department, love San Diego always loved spending time over here.

Love San Diego, love working for the Police Department, love doing patrol in Central Division I was 523. I worked in the Gaslamp District for quite a while got to know all the business owners there. Some of your unique issues. I was always in contact with Marlo, he was super about passing on your concerns to those of us in patrol so we could get out there and tackle some of your problems. I have gone and done the same thing, then just the short time. I've been working here just a few minutes ago I had a business on the phone with me and we were able to get an officer over there in about 10 minutes to try to deal with the transient issue, there, so I you will see me out there a lot more.

**Michael Trimble:** I do know that police response time has been a real issue in the past couple months. When we've had real problems in the Gaslamp, and I know that the bike team is not been as present as we'd all like them to be and with the obviously your funding being not cut. What do you see as your future going into spring our busy season because we really need to make sure that we have the ability to count on you guys being in the neighborhood?

**Larry Turner:** Yeah, you know, I don't see us, losing any bodies Central Division and the Department as a whole is doing really well with Manning as far as the bike team. The Gaslamp Enforcement team being out there. I know they're going to be stepping up more of their presence as the businesses are open, you should have seen that. I think over the last couple of weeks a little bit more presence than maybe you did, in the last couple of months. I know they're out there; I think Mike you get that. They report every week of kind of the actions that they take in for enforcement, but they're out there in full force at this time.

**Michael Trimble:** OK, that's great 'cause are they still dedicated to the Gaslamp? it seems like they're stretched pretty thin dragged off are the Gaslamp beat if something happens in East Village or Marina whatnot.

**Larry Turner:** Right so you know they don't just have some walls around the Gaslamp area around if they have to go and support something else, it's a critical incident elsewhere, they'll go do that.

Of course, but their primary focus is on the Gaslamp and that's where they spend most of their time, there, you know the surrounding several blocks in every direction and they'll of course handle issues, there as well. Those are problems, though that would end up leading into the Gaslamp district anyway, so but you'll see them in the Gaslamp in in full force, they've recently added a few members, so there are almost full strength.

**Michael Trimble:** Dania, I see your hand up do you want to ask a question to officer turn?

**Dania Duke:** Yes, thank you for joining us today. We appreciate you being here and hope you can make every meeting as possible. What is the direct phone number for the I'll call it the psych team, or you know if we're dealing with the 5150? What is that phone number?

**Larry Turner:** So, if you're talking about a specific you said site team. I'd I said site team at first. So yeah, that it's the regular emergency or non-emergency line depending on what the person 's behavior is so if you have somebody you know who it's an emergency, there, stepping into traffic.

Making suicidal statements that they're going to cut themselves just any number of scenarios like that. That's a 911 emergency call. But if it's just somebody who's rambling and making some statements that you believe we need to come out and talk to them and see you know, possibly what their mental health status is then that would be the non-emergency line the regular 531-2000. If you're ever not sure just call 911 and you'll have somebody come on, and say, 911 what's your emergency let him know what the problem. And they might determine that that isn't that doesn't quite fit. The criteria of the emergency line and they'll just transfer you over, but we will get hopefully there's a per clinician working at the time. But if not or if they're busy the officers will handle that problem.



**Dania Duke:** OK, I had a situation about a year ago and the psych team came out. And to deal with it and I understood that they actually had like a hotline number.

**Larry Turner:** No, that's not the case. They can't go to any of these calls by themselves, it will be a police call and we just heavily lean on their expertise as a mental health professional in those situations.

**Dania Duke:** OK, thank you.

**Michael Trimble:** Are you referring to the per team is that? What you're using?

**Dania Duke:** Yes, yes, yes, thank you.

**Michael Trimble:** So, we can't request a per team directly? We have to call it in and say we have someone under mental distress.

**Larry Turner:** So no you can you can say: Hey, we'd like to have the per team and that comes across on our calls, but if for example, there was just 113 and they were already dealing with the situation and getting a person into a mental health facility. They just were occupied at the moment and wouldn't were not able to make it well, then officers would still get there just as quick. It just might possibly not be hurt you.

**Stephen Sherman:** How many per units are there in each division?

**Larry Turner:** Well, it just kind of varies and it varies with each shift so you know, I couldn't tell you the exact number for that. We have that I would say it's about 5 that we have that work specifically at Central but that said they work for an organization. They work with us, but they work for another organization that is County wide and so occasionally there may be an instance where the number of they have none in Coronado, and PB is in a situation where they really need a per clinician to help them through a crisis.

**Michael Trimble:** Larry, we've been experiencing some issues well during our curbside event. Which is, you know, Wednesday through Sunday of individuals being violent and actually assaulting our employees, and this individual was arrested once and then was let out of jail and then came back and assaulted, not only one of your officers, but one of our employees with a scooter to the face. So the question is working with the city attorney, why can't we keep these people, you know in and prosecute them to the level of laws it poses, like processing them and sending them right back on the street so they come right back and it caused the same amount of damage or more.

**Larry Turner:** Yeah, that is a troubling problem and trust me. You know, we, we feel that same thing that we'd like to see it improve. But that's a little bit out of our hands as far as what the city attorney or the DA is going to prosecute them with you know, we're going to do our part arrest them write a good report get all the evidence, we can. The detectives do the follow ups put together a really good case, but it is up and then we're dealing with issues with the County jail with some of their booking restrictions. Their policies are trying to put people out as soon as they can. They are doing a better job with the violent criminals, but still I know that particular individual that you're speaking of was in there just a few days and then over the weekend that incident with the Scooter. I was just talking to the detective who's working that case right now and he's trying to get the final pieces of information from the witness so that he can basically an arrest paperwork for the officers that see her out on patrol. They can then go out and take action against that person right away. We see her out there should be able to be arrested. But again the amount of time that should be spending in jail that's unfortunately a little out of our purview.

I would like to be in charge of that, but I'm not.

**Michael Trimble:** OK, thank you. I would like to bring Tammy on to the call.



**Tammy Clendenen:** Yes, I am actually sitting right next to Larry, so it makes it much easier hello. So, and I just wanted to back up to in terms of how long somebody stays incarcerated. Especially with the individual, you're talking about. Unfortunately, the state is the one who is deciding that that's not even a County thing on who is able to be booked into jail and how long they stay in jail and that's due to Covid issues, so that's not even a County thing that's at the state level.

**Michael Trimble:** I'm under the impression that we're currently working on getting a stay away order for this individual and Laurel I don't know if you know where that's at, but this individual has been harassing you know curbside for days.

**Laurel McFarlane:** They won't tell us if she's in a mental psych or not her, but currently she's not in jail.

**Laurel McFarlane:** So, I will know if they took her to a mental psych, but at this point we don't know if she's back out. We ask that question 'cause she seems to be obsessed over my barricades. And she constantly is knocking them over and then yesterday had multiple bike racks thrown on the ground in different locations. So that's why I was wondering maybe she got let out 'cause it was very similar to what had happened. But so we called to see if she was being held in jail, but they don't have a record of her and they won't tell us if she got moved to a Psych Ward, so we're not sure.

**Tammy Clendenen:** Well, like Larry mentioned the great thing is in following up with the detective who has that case, especially in regard to the security officer who is assaulted is once that gets wrapped up. Then there's the warn of or the notified warrant that we can actually take her into custody. So with her being in jail and the fact that this is the second time that she's assaulted someone we're hoping that this will elevate it to where they actually keep her in jail.

**Laurel McFarlane:** So, my person who works with me has filed, I think Steve they're just waiting for elite securities people to because they got kicked multiple times too, so I think that for so Steven I think they're waiting for elite to report in.

**Stephen Sherman:** OK thanks I'll talk to Scotty. I know he's down today, but I will talk to him about that.

**Laurel McFarlane:** if we can text Scotty, the detective's number just so he has it.

**Michael Trimble:** So, Tammy I know on the 18th of February I forwarded to Captain Grubbs of the new rules regarding entertainment in the Gaslamp Quarter. And you know, illegal busking, that we've been dealing with for quite a while and I know it just went over to Michelle Garland in the city attorney's office. So maybe you can kind of give us an update on where that's at and what kind of ruling she's come up with.

**Tammy Clendenen:** Even the way that's outlined the Muni Codes. Don't supersede. the First Amendment. So, if it's within this special event, which it usually is on 5th from what I understand. That's when the action can be taken, but once they're out of that bubble there's not a whole lot of action that can be done. But we do have things that and I believe Tyler Doherty sent the email for everybody to review and I think you're on that Mike about the noise ordinance. Once it's past 10:00 PM. If it's amplified. We still have those that we can address but just and I have the email response from Michelle Garland that I'm reviewing that you know, she says that she agrees that the language. He points to in the special events. Guidelines does not supersede the First Amendment rights of buskers. We have previously outlined and discussed. And that occasionally the rights of buskers and special event permit holders are intention and that it's a case by case fact specific basis on looking at Muni codes and how we can look to enforce that.

**Michael Trimble:** So you're saying if we have a special events permit, we could ask PD to move these buskers along and or illegal food vendors is that? Is that accurate?

**Tammy Clendenen:** I don't believe so I know the hot dog vendors has been a larger issue. I didn't actually print out that email. Tyler Dougherty is very much the authority in that area. I have that I can go pull that and come back and report



there do you know specifically on that? So I know Tyler sent the email out and outlined it pretty well. Michelle reviewed it and said what he stated in there was very accurate, so if you want, I can resend that and then it's actually in writing.

**Michael Trimble:** Alright, well thank you very much for joining us and I look forward to reviewing that email when it comes over and I'll share it with my board.

Tammy: I will send that over probably within the next 15 minutes.

**Michael Trimble:** Wonderful thank you. Alright, so you're probably all wondering where our liaisons are, so I'm going to cover that in a little bit. Just we want to be able to make these meetings more streamlined and get to our business quicker and so I'll update you guys.

So we're on the consent agenda. So DCPC and GPMG. Dania, I don't know if you if there's anything that's relevant to DCPC from last week. If you I don't feel that there's any.

**Dania Duke:** No, no, I don't think so, not for the Gaslamp quarter now.

**Michael Trimble:** Perfect, so I do have a quick update from GPMG. I just got an email from Ben Verdugo, who runs that program. So basically we're starting the FY22 budget planning for the neighborhood parking program.

There will be no transfer of revenue into the downtown parking district, but no revenue is coming in for this year. What he's looking to do is he's looking to tap into the cities 55% to cover the gap and the so the programs can still operate in FY22. So what he's saying is that, he wants me to submit the budget first week of March at the same level of funding that we had for FY21, so he's going to try and get us. Fund it at the same level, but from the cities 55%, so that's actually really good news. So at least we will be getting some kind of funding and we won't be sitting there at 0. So I'm gonna be working on a draft budget and also programs that we want to, you know, continue to work on or new ones we want to bring forward, and that's something I will obviously reach out to members of the Board and the executive team before that goes in. So that's really the most important thing we got going on from GPMG as well as still looking at trying to charge for Sunday parking. So, we're working in that direction.

All right, moving on, so the consent agenda. I'm looking for a motion to approve the minutes from the January 27th board meeting. Anyone would like to make a motion to approve?

**Jeff Burg:** I'll make a motion. **Stephen:** motion.

**Michael Trimble:** Jeff makes the motion. Is there a second?

**Jim Shaw:** I'll second it.

**Michael Trimble:** Is there any discussion or comments regarding the Minutes? All right, so all in favor if we can, you can just raise your hands and I'll make sure everyone's there.

**Jim Shaw:** this is Jim shall have to abstain 'cause I left the meeting with 15 minutes to go.

**Michael Trimble:** Jim will be abstaining. Everyone else in favor Bruce. Thank you, Pam.,

**Michael Trimble:** OK so motion passes. Thank you. All right let's move on. So, I want to give everyone an update our insurance and Corey Briggs scenario that we've been dealing with so I have some good news. So we had a meeting with our attorney Kevin and we got a letter. A 998 statute offer from Corey Briggs on February 3rd. Basically, looking to settle the case, so what he was requiring was



financial settlement of \$95,000 and that's split by all 18 bids, which basically breaks it down to \$5277.00. That insurance would cover so what has happened is we need to send it back to the city attorney for her to review all the bid requirements that are contract hazard. In terms of disclosure is put our tax returns on the website. You know that's a protected and privileged category and so whether it be offered as a public records request if someone asked for tax returns were obligated to provide those. But we have to at least have a discussion on our comfort level of having tax returns on the on the website. So maybe I'll direct that question to Jim, if he has any insight on his feelings about that.

**Jim Shaw:** I have no concern whatsoever to put the tax returns on the website other than it's just a little bit cumbersome to do that, so but there's nothing in there. That's non-disclosable that shows anything that we're worried about at all.

**Michael Trimble:** Good, that's what I figured, so we're going to be at the city attorney's meeting with all the attorneys that represent all the bids and I should have an update from Kevin officially next week, but we're looking to try and close this case within the next 30 to 45 days.

**Jim Shaw:** Michael how does that affect you know this? The insurance quote that we got it was over the moon that it was based upon setting aside a certain amount of reserves and now it looks like our settlement piece is like 5 grand or something like that.

**Michael Trimble:** Correct

**Jim Shaw:** How?

**Michael Trimble:** No, so so our minimum liability on our DNO policy, which was \$32,000 was \$9126. That was what we've paid for through the first quarter. So if we spoke to our insurance broker. He said if we could get a settlement letter from, you know, Corey that's signed off by the attorneys. We can go out and shop, there will be no liability because it's a frivolous law lawsuit. So really, what we've already spent is, you know, just under right around \$10,000 so we can go out and get a lower policy once we get this thing settled. And so we're pushing very hard for them to settle it as soon as possible, but we are covered through the 1st.

**Jeff Burg:** Hey Michael, you just used the word if we get a settlement letter or release letter shouldn't that be an absolute.

**Michael Trimble:** Yes, well.

**Jeff Burg:** An absolute OK alright.

**Michael Trimble:** Yeah yes well yeah, I mean.

**Michael Trimble:** I know you never say never Jeff, but he's asking to settle and really it comes down to you know our attorney who represents Mission Hills and the partnership. We all are on the same page that we want to settle this. It's a very small amount of money for a large headache that we've been dealing with since 2016, so. Soon as I get that letter Jeff, it's a done deal. It's over and we can go out and get a more reasonable coverage from another company.

**Sara Arjmand:** It's Sarah here. If I may add, when it's you know if you have a lawsuit. I think you're gonna settle for less than \$1000.00 is. Better to pay out of pocket, then have this dent on our insurance policy because for the years ahead. They're going to ask for the last run report. And it's on the last run. It shows that we had a claim you can't really lower it for years to come, so if it's less than what the earned premium for 20. You know for the first quarter. Is better to pay it off and have a clean slate report with zero losses.



**Michael Trimble:** That's a good. That's a good point, you know. Unfortunately, we have \$18,000 of insurance expense already on our policy. What we really want to get rid of is that \$120,000 reserve that's really been causing us a lot of headache for in terms of being covered properly. Jim, you had it, you had something to say about.

**Jim Shaw:** Well, I would. That's a really good point that's brought up by Sarah but one of the things we want to do is that even though we've already paid \$9000.00. It probably would make more sense and we should contact the insurance guy that's representing us if it's only \$5000.00. It probably makes more sense for us to pay the \$5000.00 and not have a claim against us in our history. That's the first thing the second thing is, we're covered through the first quarter. In that the quarter being March 31<sup>st</sup>?

**Michael Trimble:** We're covered for the whole year. Jim, yeah.

**Jim Shaw:** Yeah, but our payments issues, we have to keep making \$9000.00 payments right.

**Michael Trimble:** we financed it, so it's not as high as \$9000. But yes, we have continued monthly payments.

**Jim Shaw:** It could continue a monthly payment and if we cancel is there a fee to cancel, it in other words, we're talking about doing now is cancelling the existing policy that we've got and go get a new one and I know my insurance if you cancel there is sometimes a pretty hefty fee.

**Sara Arjmand:** Yeah, the insurance company stopped charging cancellation fees.

**Jim Shaw:** Oh, did they, good? Excellent, let's find that out that too. Hey, listen, we have no claims 'cause. We're going to pay this off. What is your adjustment to our policy to retain the existing policy so we don't we?

**Sara Arjmand:** most likely with existing I don't know what carrier with, but whoever wrote this policy, so once we fall under a different risk category, the same insurance company won't accept us anymore.

**Jim Shaw:** Yeah, OK Alright Alright, those are my questions OK and of course, the last one. Michael I guess which is pie in the Sky. Where is the city on this and paid a 90,000 bucks there were the ones that set all these up and why aren't they paying the 90 grand?

**Michael Trimble:** Well is because of our contract with the city and that's why this city attorney's office right now reviewing all those types of questions. I've also posed that not only to the city, but through economic development as well. Why we are? We should be responsible for paying any of this. Right? So.

**Jim Shaw:** Right or through some other funds somewhere, you know that exists. You know, I don't know what other little puddles of money they've got even through their small business this small business division or word or the you know, or the The Big Council or whatever it is, but we should be. I'm assuming I would want to seek out any and all sources for this because it really isn't our liability, we know this thing was set up by the city. You know, we I know we have a contract, but it's something that they were part and parcel in the real world. If this was me and somebody set this up for me, I trust me, I mean in joining them on the lawsuit.

**Michael Trimble:** Agreed, I will continue.

**Jim Shaw:** I mean, I know we don't want to make the city mad. But you know, I've always found out that's searching around for a little money somewhere on the other than seeing somebody locate something to pay this off.

**Michael Trimble:** Yes. Specially, in the city there's a little pocket of money somewhere. I agree.



**Sara Arjmand:** I said, I would say it's very time-consuming, Michael to take care of this to try to like like Jim said. You'll have the city take care of it because for years to come and I mean, like 5, plus years. Our premium is gonna go up to \$37,000 a year it where it should be less than \$2000.00.

**Jim Shaw:** Right so I'd be talking about paying it, you know out of our pocket and getting reimbursed later and get reimbursed. So we can pouncing on the pouncing on Todd Gloria at this point saying. Hey, you know this is what happened to us. You know, and the rest of the bids. Why are we paying for this? You know, find a way to pay for it so, but I'm I'm all for Sarah paying it now. Getting if the guys willing to settle it. We cut a check like yesterday. Get the things that will get our settlement now get our insurance and right and then get the city to go after the city for some pocket money through whatever a letter to Todd, Gloria. So, here's what happened. Why are all these bids paying this? Has the insurance company already paid for the legal fees?

**Michael Trimble:** Yes, so we we they paid \$18,000. Howard that is to prepare everything through trial. So that's already been paid out already.

**Howard Greenberg:** Alright 5000. I have a claim. Mount its worthy insurance companies already we've already they've already paid out 18,000. Although it's not this insurance company right. It was a prior insurance yet. Right so yeah, that's less you can tell that story at least but yeah, I don't think it matters to us if they pay the other 5000 or not. They've already into it for 20,000. We're not going to reimburse them for that, so what's the difference?

**Michael Trimble:** My most important thing is to get out.

**Howard Greenberg:** Bite it and settle it and get gone.

**Michael Trimble:** Alright, any other comments regarding? Alright, so let's move to the next item of business so.

**Michael Trimble:** The executive board met after last month's very long board meeting, as the minutes will prove 20 pages of minutes was excessive. So, what we've come up with is a new plan to make our meetings more efficient, and so we're still going to be meeting monthly. But we're going to be providing more reports upfront, like the marketing report or any pertinent information regarding anything that we're going to go over at the Board meeting in advance on Friday before the board meeting so you'll get a media report. You'll get the agenda.

I think the Executive Board was hoping to have a meeting less than an hour, or at least an hour. So liaisons will be invited on a as needed basis, so we started with PD because PD was important for us to get some updates regarding some of the things we've requested and then. On a monthly basis, we'll decide who do we need to hear from and then will be invited. Your energy and your focus on board business is important. So that's why we only had PD today. So, any ideas or concerns about that?

**Jim Shaw:** 100% approve I think the police should be at every at every meeting and that nobody else should be there. Everybody is invited to give comments. The public comment section, but the rest of it. I mean, I haven't. I've been going to these meetings for 20 years and I haven't really heard anything in the way of an area that I needed. I didn't couldn't look at in a one page. But I think that I think the question and answer session with the Police Department. I think that should be part of every meeting.

**Michael Trimble:** How does everyone else feel about that?

**Nathan Wing :** I agree with Jim on that I think it's important to have PD there. But I also think that a lot of these reports. I know Alonzo and clean safe do a really good job of putting together like one or 2 sheet packets for us. And that's pretty much all the information. We need from them besides a little Q&A.





**Michael Trimble:** I sent out the survey results and that's what he really wanted to cover. He covered it with Howard, myself and I sent those survey results directly to you guys last week, so that was really what he wanted to talk about. But really, you get an advance review and feel like you've gotten what you need.

**Pam Schwartz:** I personally don't think we need the police at every meeting. Around Holidays when things start to get back to normal. Yes, but otherwise we bring up the same stuff every single time. So, unless there's something different out of the ordinary that we need the police for I don't think they necessarily need to be, it every meeting.

**Michael Trimble:** I do think PD and us being able to talk directly to them is important.

**Jim Shaw:** We want to take a vote on it, Michael?

**Michael Trimble:** Sure, so you want to make a motion.

**Jim Shaw:** Yeah, I make a motion that the Police Department is part of it. Every meeting, every board meeting.

**Jeff Burg:** I'll second that.

**Michael Trimble:** OK, so let's see a hands of in favor: Carlos, Dania, Rick J, Jim, Laurel

**Michael Trimble:** Pam, are you in opposition?

**Pam Schwartz:** Yes.

Police Department be present at every GQA Board Meeting: Motion made by Jim Shaw 2<sup>nd</sup> by Jeff Berg. All directors present in favor except Pam Schwartz.

**Michael Trimble:** OK motion carries.

**Stephen Sherman:** What your resistance might be centered from but if it's a timing thing. If we put a cap on the report. A time, like just give him 10 minutes or whatever that is. I just I feel, it's valuable because especially with the dining program going right now there's going to be some police activity. Every month, you know going for weeks without talking to the police in this format, I think. Is long enough already?

**Pam Schwartz:** Well, it seems to me if there are issues. We shouldn't be talking, the board meetings. It should be talked about with them. Every single day should be dealt with not have to go on and on about it in a board meeting.

**Dania Duke:** Which we are and we're having or having almost daily if not more frequent than that conversations with the police and others regarding all of our issues in the Gaslamp so you know, don't think we're just waiting for the monthly meeting.

**Pam Schwartz:** Right so if what I'm saying is so if we're having all those discussions and it's happened on why can't we just begin a report at the board meeting of what's been going on with the police. I mean every single board meeting; we say we need the bike to we need the bike and we need more officers well it's not effective it doesn't change anything. And again if the police have nothing to report to us. It's just them looking for things to talk about. That's all I'm one vote. Obviously, I was voted down but those are my reason.



**Dania Duke:** Yeah, and if I can just piggyback on that Michael and Steve to your point about the timing for them to speak. We have, we are giving them parameters. And we also invited Tammy today because we're working you know very diligently to get rid of these hot dog vendors and also the buskers, which we've been you know, hitting a wall on every basically Friday and Saturday night so. We're trying to get some traction with that, and we wanted to invite her today and we wanted Larry here, so that they could hear comments from our business owners firsthand. And so, you know, I just encourage everyone that when we do have them on an we have their ear that you feel free to speak up and you know give him an earful because it they can hear it from myself and Michael and Laurel and Steve but it I think it goes, even further if they're hearing it from you too.

**Pam Schwartz:** He's new we haven't even really met him. I felt like there was really no introduction to the fact that he has taken over Marlow's and there should have been that should have been the original discussion with him, and I had...

**Dania Duke:** That's why you're here today.

**Pam Schwartz:** I had no idea who she was, I had to chat with Dania and ask her who she was so. Maybe today was not handled well, but again, I don't think we necessarily for sure have to have them every day, every single meeting, but that's fine.

**Jim Shaw:** I just say I would have going to these meetings for 20 years every time they're here I learn something new. Every single time, every single month. I learn something new from them and it's, you know, today I learned something new and the other thing is when they're responding to something that is in the minutes and it's in a public meeting. You get their attention and you let them know that you that people are paying attention. And that alone helps us. That's why I made the motion.

**Michael Trimble:** And Tammy was invited, Pam, to speak on behalf of the entertainment discussion and the buskers, and basically that's why I said that she's just a police Lieutenant who has been responsible for following up to the request I made.

**Michael Trimble:** Thank you everybody, so let's move on. So good timing for the curbside update. We have had multiple interactions with the powers that be in terms of the Fire Marshall and DSD as is what are the next steps. So, we met with. Laurel, I met with Chief Perry to find out what the fire departments. Update was on how the inspections were going. And one of the things that they have brought to our attention is that the Fire Marshall is only responsible for tents. Obviously, they're going to do an inspection of each individual parklet, but the sign off on the builds are all signed off by DSD. So really, you know when once a tent has been reviewed and signed off of. They're not going to DSD because they're just a tent, so any of those larger structures have to go directly to DSD the building Department. So, Laurel and I are looking to try and find from all our merchants who have been going through this process. What is it been like? What is the feedback they've been given? Where are people in the process? Because we do know that there are a lot of people who are still struggling to get their parklets approved by engineering. So, we both met Laurel and I met with economic development and Carrier Johnson to try and find a way. To offer services directly to merchants so they can actually, you know, get their permit. Get an engineer or an architect to look at their design and hopefully sign off on it. There is a process that we're working on. It has not been finalized yet, but there is some money grant money that might help pay for this service. So really, I wanted to maybe reach out and started a discussion here on the call where they are at with the Fire Marshall or DSD. Like Sarah or Nate, you know? Or Joe, if you guys had any interaction where your interactions been with fire or DSD.

**Nate Wing:** I've seen them out and about, but we haven't really had him come through our venue for any major inspections since their first one originally. But no issues on our end. We already had him kind of covered for our parklet when it was built so they were happy with how things were they were more worried about if we were having like outdoor



heaters and how they're going to be placed in that nature, so but we covered all their grounds and. We had a positive experience with them.

**Michael Trimble:** Yeah, were you waiting or you gotta stamp approval or are you waiting still waiting on that?

**Nate Wing:** Now we're good to go.

**Michael Trimble:** Joe, hey, how's it been with you?

**Joe Santos :** Right so there, you go sorry about that no, I they came by they talked to us specifically about the heaters how to store them, which I had heard in the meeting already so we were kind of jumping on that we jumped on a few other things, they haven't come by or said anything else.

Honestly, I see them walking around from my office early. Seems like 10:11 o'clock during the day, sometimes right after lunch so will you haven't been opening till 5, so I don't know if they caught somebody there or not on our end, they only stop by the one time to talk about the heaters, so I don't have anything stamped or anything, we don't and built up. We only have the platform to level the ground, maybe they're not concerned. I'm not sure.

**Sara Arjmand:** Yeah, nothing on my side, Michael either I haven't seen them thankfully.

**Laurel McFarlane:** DSD is the one that's concerned with the platforms. So, if you have platforms or anything.

Then you must go in under that and one of the things we're trying to find out because the program ends in July. And they're potentially saying some of our merchants would have to totally tear down their structures and restart. Part and I just said no one 's going to do that, if the program stops in July, like that's ridiculous. You know, so everyone will just you know, basically say OK OK and then July will come so they're actually going to go back to the mayor 's office and see what they can find out.

It is a council decision but that's one of our main things is say. When like this program is going all the way to next July 2022. That's a whole different story than July 2021.

**Laurel McFarlane:** And that's what we're trying to find out.

**Michael Trimble:** And, we I've requested to find out. Can we keep the ones on 5th Ave even past those dates because of what's going on with this bollard project? So I've requested that information directly from the mayor's office as well, so you know people you know if we have five years of having a parklet before any kind of you know ground is broken, we need to know that you know that in advance. So, I think Laurel and I are going to put together a town Hall that's gonna cover this issue as well as the live entertainment. That's why battle of the bands has really been something that is happened in the last two weeks. It's becoming an issue, you know, you're having competing restaurants. With live music, you know one out trying to outdo the other. And I think that you know with this new policy really opens up a can of worms and like for the entertaining permit that you already currently have. But now you have a a band out in front, because now you're allowed to have live entertainment on the street, so I know that you know it's been a residential problem. Residents have been complaining and restaurants are complaining about their neighbors. So, I think that's we have to figure out some kind of a either a schedule or a way that this this can work, so we're not running into this problem. Laurel, I don't know if you want to comment on this live entertainment, but we it seems problematic.

**Laurel McFarlane:** Yeah, I think we had talked about is there a way that the GQA that the merchants have to sign off on what they're doing, and it's part of their permit. So, we have to you know, so we can say well.

Sorry. You can't do live; you know live entertainment because you know butchers' shop is have their entertainment and they're not. But they're next to American junkie with a band and a DJ and then. Henry 's and then barley mash, you could imagine how crazy it is. So, we are trying to find



happy ground, but it's kind of hard at this point we don't have really much control of it and less we really can have a saying it's it's gonna be basically for people to just do the right thing and try and convince and that's the proper way to do it for customers to not be in some crazy you know.

**Michael Trimble:** we got it from the special event office that literally said they can have live entertainment, but that might be on you because you actually have a live entertainment permit and anyone who doesn't, they don't have rules to abide by.

**Pam Schwartz:** So it's our permit right. It's our special events permit correct.

**Michael Trimble:** Correct

**Pam Schwartz:** OK, so why can't it just be our rule that there's no live music outside.

**Laurel McFarlane:** Because a special event permit rule says from the city they're allowed it. That's part of the agreement for curbside. Like if you want your curbside permit from the opposite special events. You have to allow part of that is still out live entertainment for the state.

**Pam Schwartz:** Well, part of it is you have to. Allow or you can allow.

**Laurel McFarlane:** It's not all can the restaurants, all have the opportunity on their own to do it. You don't have a right to shut them down supersedes?

**Michael Trimble:** That supersedes our special events. That our special events. Which is unfortunate because it just causes a mess.

**Howard Greenberg:** And there's no there's still no city code for noise ordinance or anything like that, and what about what's the timing on it? What time can you do it till?

**Michael Trimble:** They said ten, I mean, Tammy said it today. 10:00 o'clock is when music like music is supposed to end, but what what's the enforcement arm there? You know, that's the problem. I mean, yeah, band sets up right in front of searsucker and just blast music on Friday. You know until whenever they want to, you know we're getting complaints from clean and safe and other people but.

**Laurel McFarlane:** So, and where Joe 's permit has an entertainment license. And I'm not using this, but for example, I'm sure butcher's cut doesn't have an entertainment license. But because of the stay order emergency. They now can put entertainment out, but vice can't do anything because they don't have an entertainment permit. So, where they tell you Joe you have to follow your entertainment permit.

These people just are following the state new you know emergency order. Because that's the loophole around you know what I mean, it's almost you almost penalized if you have an entertainment permit, which is crazy.

**Joe Santos:** And it is unfortunate, it's quite extensive and expensive as hell to have an entertainment license it. It really sucks to have this type of free for all and us that paid our dues are not allowed to do it.

Uh it's kind of the story with everything, so it doesn't even, I just laugh it off at this point because it's.

**Dania Duke:** There's a double standard, yeah, it's a double standard and Michael, I mean can't we go to the city. What can we do, I think we should go to the city about it.

**Michael Trimble:** Well, that's what that's. Why we pushed it right at PD, That's exactly what we sent over to the Captain saying, hey, look at this, this is an issue we need you to respond to this because this is going to be a problem and.



**Dania Duke:** So, we need to talk VICE.

**Michael Trimble:** Yeah, we need to talk device and see what I mean. Where are they going to? Go with this.

**Dania Duke:** So, let's put that on our things to do this week. Let's work on that because there is a double standard and.

**Laurel McFarlane:** So we went back to his office of special events and said 'cause, they're like, you can do live music and we're like. But all the live entertainment permit say you can't do live in return, entertainment outside so they said hold on give us a few days and then they came back with a statement that live entertainment is all allowed outside.

**Michael Trimble:** So you know some of the things that Lauren had been talking about, like having this town Hall, and maybe if we're if we're kind of stuck here, and we have to and people are going to be doing live entertainment. Maybe we can come up with some kind of schedule, so you know if it's going to happen. We know when it's going to happen, and they have a set time frame. I mean, it's at least an opportunity to try to manage the cacophony that is caused by, you, know, two or three bands playing at the same time, so. It's a work in progress, unfortunately.

**Stephen Sherman:** It's not just bands, too right and we've got the comedy place over on 6th

**Laurel McFarlane:** But it's not in that it's like you know, we have clowns. You know that are upset with elite who entertainers 'cause. We're asking Clowns to put on his mask. You know there's all these other DJ 's and it's not just our merchants.

Stephen

Yes.

**Joe Santos:** Yeah, I know the winner is the guy with the incredibly loud car sound system in a wheelchair. I wanted to bring him up. I just text my managers. They made a report on this. Michael I've been trying to get it over to you. This guy actually like through some you know, he's been pretty. He's been giving us some hell there. He goes in that corner of 5th and market and threw some food at a customer.

**Laurel McFarlane:** It's really it's really hard 'cause you just saw the First Amendment thing that the mayor and them are sticking with and so and is the summer months come like all of a sudden the first hot dog vendor came the more I don't see it getting better. It's gonna be really tough.

**Michael Trimble:** Well, we'll report back to everybody as we continue to fight this. But yeah, any kind of information you get, please send it over to us.

**Bruce Getz:** Hey, Part of my job was writing those permits and that one day but can you plug me into your conversations, Dania and you before you go to vice and I would like to be involved with that I can help great thank you.

**Michael Trimble:** Absolutely. Thank you, Bruce. That's great. Your insight would be very helpful.

**Bruce Getz:** Alrighty sounds good OK cool.

**Michael Trimble:** All right, let's move along.

**Michael Trimble:** So clean and safe review. Clean, safe and Laurel and I met to try and come up with a better working relationship to have better security at curbside. And I think that we've made some strides. I know we've made some requests for additional cleaning safeguards on the graveyard shift, which is



from 10:00 PM to 6:00 AM right now there's one guard and he's responsible for the whole downtown area. So, and that's where we're having a lot of issues once the curbside's over it becomes, you know, a free for all, so they're looking for scheduling to try, and figure out how to add more guards during that timeframe and I, I think in the last week or so, Laurel since we had that meeting I think it's improved in terms of. Uh, the security officer is working better with our elite guards. Is that that's accurate, correct?

**Laurel McFarlane:** Yeah, we had a meeting on the corner fit the market to just kind of get a idea of what we are, and basically from you know 6:00 in the morning till 2 and from 2 to 10. That's where the crazy stuff is going on and so I think they're making a concerted effort to try and be more present during that time, but it is tough because if a call gets out called out, then literally there's nobody in the Gaslamp. Is there a way in the future to have a dedicated person during those hours 'cause, especially when our merchants are closed.

**Sara Arjmand:** I do have to say since last time we had our last board meeting. There is a major improvement secured in the Gaslamp huge. There're more guards, I feel like the guys on a bike team are more alert. There's definitely a huge change.

**Michael Trimble:** Yeah, I know that Dania, Laurel and I have been really been lighting a fire under PD and clean and safe and you know trying to bring a lead into, you know, fill those gaps so.

**Michael Trimble:** Yeah, and Sara, thank you.

**Dania Duke:** Yeah, thanks for that feedback and if you see it starting to slip. You know just let us know. I know laurel's out on out on the ground during those weekend nights, but yeah, the other nights. If you see that you're not getting the coverage and the support and the responsiveness that you need just, please let us know right away.

**Michael Trimble:** OK, also, when it comes to our gas lamps we met with stormwater and transportation, as well as cleaning say to get an answer of you know why are we having all these gas lamps down and what is the plan so? The meeting was not as in lighting as we wanted to. We found out there's only eight electricians for the entire city, but we've been pushing so hard to get you know them to, you know, fix the lights in a timely manner. I, I think Laurel rather good suggestion of having a Google Doc that's alive Doc and we can share with the electricians of when things go out so they can repair them in a timely manner. Agreed to be the keeper of that document, so we can actually in real time say, hey, we got outages on this history of that screen, and we did get an email today from Eric Swanson to let you. They let us know that electrician has been out every day this week in the Gaslamp and surrounding areas with. They have work orders attached to each one of them to fix the streetlights so we can actually have a safer neighborhood. So that's actually a huge to get them to actually respond on. So also if you guys see any lights out, let us know and we'll put those on that sheet so we can get them fixed in a timely manner. So that will be an ongoing thing.

**Michael Trimble:** Now the place making update is still been, you know, we're still waiting for to find out exactly how much money we have, and then we'll, you know, give him our requests so. The one thing that we did request that we still don't have is the audit for clean and safe from March through current year to date. I guess they're waiting on numbers from the city waiting from the County. So, until they have those final numbers, we won't have that audit. So Jim, we won't be able to see exactly what kind of you know surplus we have that we can call on to, you know, fill the void, add more guards and things of that nature we've been asking. Since we've had that mean since Dania and I had that meaning asking where it is. And I have a request into Betsy saying, why is it? Then you know, coming up on three weeks and we still don't have any answers, so it's a little disappointing to know that you know we need this audit, and we'd like to be able to see it so we can actually have some real discussions with Alonzo and or Betsy of things that the neighborhood needs. So I will can let you guys know when this thing comes in. And once it comes in, I'll be sending it out. Directly to everybody so.

Any questions regarding clean and safe or any comments or things we want to add to the list?



**Laurel McFarlane:** I do have a question and I'm sorry, you know the sidewalks that are shaped like triangles, basically they're routing so bad you know they're like is do we know what's going on with those at all like they're literally Triangles 'cause of the ground, you know.

**Michael Trimble:** Oh, you mean the huge? Your trip and fall hazards.

**Laurel McFarlane:** Yeah, and it just you know, either the water, whatever is it's getting more and more like a you know steeper and steeper.

**Michael Trimble:** I'll get an update.

**Dania Duke:** Yeah, I took photos of those, and put them in get it done app and they did fill the hole where the bricks were removed. I'm tracing it on, get it done app and they say that it's on the list so.

**Michael Trimble:** Alright, let's move on. So, I'm still waiting for conflict of interest statements from everybody. Thank you for those who have sent them in and thank you those who have sent in your associate membership and friends in the Gaslamp dues. I'll be reaching out directly to individuals who I have not received those payments. In the next week or so, so thank you for doing. Yeah, OK, let's move on. So I'm going to let Alma I do a quick social media recap.

**Alma Asencio:** The Narrative: Gaslamp Quarter is open. Promote outdoor dining, Curbside Gaslamp, happenings in Gaslamp, rooftops, retail and hotels. Valentine's Day roundup, feature Collab with influencers, Daily stories: Over 200 stories for Feb with an overall reach of 3,000 per story. Visited businesses and featured them on stories Daily posts with a call to action. Increased organic impressions. Daily engagement with audience. Working on a social media paid partnership with Old Forester. Creating content for merchants.

Also, for Facebook or impressions has been up 43% since last month engagement as well, 30% an organic like has been going up 3%.

There is a FB Promoting our open businesses and will call to action to our website now open directory, which I've been updating.

I have been updating the website as well with any changes as knew more restaurants are opening up and their hours are changing.

For my March content. Staycation features, Collabs with influencers, Contests, interactive stories, Spotlight Friday stories, Reels, and Guides. Creating Gaslamp content: featuring merchants, rooftops, game days etc. Creating Paid Sponsorship dedicated Old Forester newsletters and newsletters for Gaslamp audience.

**Michael Trimble:** That's awesome. And like we said, the Old Forester banner program is live, first month live. We've been paid for month one and all the production and will be up for two months. So, we're working hard to get the all the add ONS that were part of the contract fulfilled.

**Michael Trimble:** All right, is there any anyone like to make any comments prior to adjourning our meeting?

**Dania Duke:** Michael I have, I have one question and thank you almost for your report great job nice to see the numbers growing.



We a year ago we're looking at our website reconstruction and I know that you know it's something that we really need to do with David leaving now you know, I I think that's something that we need to get back on our agenda. Yeah, and as one of our goals for you know this near term in the next 6 months to 9 months. It'll probably take that long to build it. The way that we want to and get the RFP out.

**Michael Trimble:** OK. I definitely think we'll need to do that, and I'm sure you know, we just we stopped because of budgets, but I think there were getting back into better financial situation, so we'll be able to make that happen, so I'll put that on the list of things that we need to work on.

**Dania Duke:** Yeah, thank you.

**Michael Trimble:** And Alma has been doing updates on that on a daily basis.

**Sara Arjmand:** Yeah, definitely. I think back in the days you know now that restaurants are opening back up. Michael their restaurants are willing to pay you know the \$300.00 that they used to pay monthly to the Gaslamp to be featured on a Gaslamp. But I think we need to get back on so I'm collecting from all these restaurants and all the vendors all retailers. I'm in the Gaslamp so we can really improve our website. Like I know social media is important, but really eventually comes down to how many visitors. We get on our website and I'm. I bet you the engagement last time when David was around was 8500. A month and I bet you. That's dropped dramatically but looking at back end and so I think we just must pick up where you know, David left off really start selling again like, we used to you know. A few years ago, so I mean that's the lost revenue that you know, we're not capitalizing on so and I think the vendors are really ready to make that move.

**Michael Trimble:** That's a good insight. Yeah, we were kind of just waiting for bringing back sales on the website, but hearing it directly from you is good news, so we'll put together a strategy to go out to the investors and the merchants that have advertised in the past and get that thing back up and running.

**Michael Trimble:** So you'll be getting something soon Sarah.

**Sara Arjmand:** Well, the website has to be worth it. So, I mean that's one thing you can't really sell unless you know, I know my owner is gonna say. I want to see it back in on back end of that WordPress? How many visitors are you getting if you're only getting 2000 visitors a month that website is not worth \$300.00. The month, so really, we need to grow the engagement and the traffic that is going to the website before we can make a sale.

**Michael Trimble:** Sure, sure. Alma probably can pull some numbers for us that we can really review as a benchmark and then move forward.

**Michael Trimble:** Alright Dania, I'm throwing it back to you.

**Dania Duke:** OK, we are under one and a half hours. Here folks gernering our meeting today at 4:50 PM. Thanks everybody for jumping on today's call thank you.

**Michael Trimble:** Thank you everybody.

**Dania Duke:** Thank you, great evening, thank you.

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**MEETING ADJOURNMENT – Dania adjourned meeting.  
zoom meeting ended: 1 hour 24 minutes.**