



GASLAMP QUARTER ASSOCIATION
BOARD OF DIRECTORS MEETING
MINUTES

Wednesday, September 26, 2018 | 3:30 PM
Hilton San Diego Gaslamp Quarter
401 K Street, Santa Rosa Room, San Diego, CA 92101

Present Board Members	Absent Board Members	GQA Staff
Michael Georgopoulos Aron Langellier Pam Schwartz Jim Shaw Jeffrey Burg Cindy Blair Wayne Partello Stephen Sherman Bruce Getz Dania Duke Louis Pelliccia Kim Shattuck	Howard Greenberg Laurel McFarlane Laurie Peters Nathan Wing Raymond Davoudi	Michael Trimble Alex Ward Sherry An Erin Liddell

1. **Call to Order** – 3:40PM – 10 Directors Present

2. **NON-AGENDA MEMBER/PUBLIC COMMENT** (2 minutes maximum per speaker)

3:41 PM – Jim Shaw and Pam Schwartz Arrives – 12 Directors Present

PRESENTATIONS

3. **LIAISON REPORTS**

Council District 3 – *Brian Elliott*

Clean & Safe (DSDP) – *Alonso Vivas*

State Senate, 39th District – *Jason Weisz*

GQ Historical Foundation – *Rhiannon Luna*

SDPD – *Mike Holden & Kevin Wadhams*

DCPC / DPMG – *Cindy Blair*

CONSENT

4. **Approval of Minutes from Meeting of Wednesday, August 29, 2018**

MOTION: The Board of Directors approves the Consent Agenda (item 4).

Schwartz/Partello – 12/0/0

Motion Passes



OLD BUSINESS

5. Promote Committee Report

For updates see Board Packet

- Events/seasonal décor to draw visitors during slower times
 - Gaslamp Gala is next week.
 - Help GQA sell tables and tickets
- Market surveys and professional assistance to inform decisions
- Engaging campaigns to strategic audiences
- New website with emphasis on user experience
- Maximize partnerships to retain and attract visitors

6. Protect Committee Report

For updates see Board Packet

- Coordinated restraining orders for repeat offenders
- Improve maintenance reporting and decrease the backlog of repair work
- Improve vacant storefronts with window clings, locked outlets, and removal of patios
- Maximize parking through conversions
- Increase the presence of law enforcement at all times

4:36 PM – Kim Shattuck Leaves – 11 Directors Present

7. Plan Committee Report

For updates see Board Packet

- Fifth Avenue Master Plan to provide a new vision
- North End Gateway Sign to bookend district/draw visitors northward
- Enhance lighting and repair sidewalks for aesthetics and safety
- Island Avenue Plaza to provide public space/profitable venue

8. Special Events

- a. Thursday, September 27, 2018 6:30PM-11PM – Hitachi Block Party – *Restaurant Events*
- b. Monday, October 1, 2018 6:30PM-11PM – American College of Emergency Physicians Block Party – *Restaurant Events*
- c. Thursday, October 11, 2018 5:30PM-7PM – Variety Night of the Stars – *San Diego International Film Festival*
- d. Saturday, October 13, 2018 10AM-2PM – Walk a Mile in Her Shoes ® - *YWCA of San Diego County*
- e. Thursday, November 22, 2018 5AM-10AM – Run for the Hungry - *San Diego Food Bank*

NEW BUSINESS

9. FY19 GQA Budget – review

Discussion: Revised to include different sponsorship and tax amounts.

MOTION: The Board of Directors motions to approve the revised FY19 GQA Budget.

Shaw/Burg – 11/0/0

Motion Passes



10. Urgent Non-Agenda Items *(Action Items Must Meet Gov. Code Section 54954.2)*

ANNOUNCEMENTS

- a. Next GQA Board of Directors Meeting | Wednesday, October 31, 2018 | Time: 3:30 PM | San Diego Marriott Gaslamp Quarter

MEETING ADJOURNMENT – 4:51 PM