**Gaslamp Quarter Association**

**Marketing Committee**

Tuesday, March 13, 2018 | 2:00PM

El Chingon

560 Fifth Ave, San Diego, CA 92101

**AGENDA**

**2PM- Introductions**

**Joe Donnelly- BCA Radio**

* Locations to host non-profit nights

**Erika Rodriguez- Lyft**

* Gaslamp Quarter Lyft Campaign- RADD

**Marketing highlights- Take Aways From Social Media Conference-** (Open Discussion)

* Foodie Friday’s **–** Live Facebook Video

**Gaslamp Quarter Updates**

* Decorations
  + Mardi Gras Recap
  + St Patricks Day- Ad Buy
  + Memorial Day/ Fourth of July
  + The Holidays
* Strategic Marketing Plan
* Sunday Market
* Taste of Gaslamp- June 16, 2018
* Rabbitville- #Rabbitville

Next Meeting: Tuesday, April 10, on “The Hopper” tour bus.