



AGENDA

GASLAMP QUARTER ASSOCIATION BOARD OF DIRECTORS MEETING

Wednesday, December 6, 2017 | 3:30PM
Hilton Gaslamp Quarter
401 K Street | San Diego, CA | 92101

1. Roll Call
2. Non-Agenda Public Comment
3. Liaison Reports

CONSENT

4. Minutes from Wednesday, October 27, 2017
5. Financial Report August & September 2017

PRESENTATIONS

6. Venue Occupancy Issues – SDFD and SDPD

OLD BUSINESS

None

NEW BUSINESS

7. Sunday Market

REPORTS

8. Executive Director

- Lamplighter / 150 Gala
- CicloSDias
- Designated Driver Program – Partnership with RADD and Coca Cola
- Rabbitville Sponsorship
- SDOG vs BIDs Lawsuit
- Strategic Marketing Group
- Hospitality Leadership Group
 - 1st Meeting: January 17, 2018 at 3PM
- Mardi Gras 2018

9. Marketing Committee & Events

- Saturday, December 9 – Toast of Gaslamp

- Sunday, December 10 – Gaslamp Holiday Pet Parade
- SAVE THE DATE – Saturday, June 16 – Taste of Gaslamp

10. Special Events Committee

- Sunday, December 10 – Everywon 5K
- Sunday, December 10 – Gaslamp Holiday Pet Parade
- Sunday, December 17 – Chocolate Race

11. Community Groups Reports

- Land Use & Planning Committee – *C. Blair*
- Downtown Community Planning Council – *C. Blair*
- Downtown Parking Management Group – *A. Ward*

12. Urgent Non-Agenda Items (*Action Items Must Meet Gov. Code Section 54954.2*)

ANNOUNCEMENTS

- Next GQA Board of Directors Meeting – Wednesday, January 31, 2018
3:30 PM Location TBD

ADJOURNMENT

The GQA Board of Directors may act on any item included in this agenda unless the item is specifically designated as an "INFORMATION ITEM". The entire Board packet, which includes staff reports and supporting documents on each item, is available for viewing in the reception area of the Gaslamp Quarter Association offices located at 614 Fifth Avenue, Suite E during normal business hours, and Monday through Friday 9am to 5pm. Copies of the Board packet or specific items may be obtained during those hours.