**Gaslamp Quarter Association**

**Marketing Committee Meeting**

Tuesday, August 15, 2017 | 2:00PM

Smoking Gun

Corner of 6th & Market Street

San Diego, CA 92101

**AGENDA**

2:00PM- Introductions

**Work Session**

What should we spend our Marketing Budget on next year?

* Overview of what GQA has used their marketing budget on?
* What has been successful for your business?
* Events/ media marketing survey

**New Business**

1. The Gaslamp 150 Night at Petco- September 5, (playing the St Louis Cardinals)
2. Lamplighter Awards- Make sure to fill out your ballot
3. Adding Park it on Market- to the Parking Program
   1. Photos

**Old Business**

1. Update on Rabbitville - need help finding exhibition sites- Gaslamp.org/150/rabbitville
2. Update on Dusty Rabbit #DustyRabbit
3. Gaslamp.org/150 website- Events- need your events!

Next Meeting:

Tuesday September 12, 2017- 2:00PM

Location: TBD