



AGENDA

GASLAMP QUARTER ASSOCIATION BOARD OF DIRECTORS MEETING

Wednesday, September 28, 2017 | 3:30PM
The Pendry Hotel
550 J Street | San Diego, CA 92101

1. Roll Call
2. Non-Agenda Public Comment
3. Liaison Reports

CONSENT

4. Approval of Minutes from Annual GQA Board of Directors Retreat Wednesday, August 23, 2017

ACTION

5. Formally approve FY18 budget

DISCUSSION

6. Board Member task assignments FY18 P3
7. GQA Official position on Downtown homeless program
8. Gaslamp supplemental security question /RFP-Q

REPORTS

9. Executive Director Report
 - SDPD/ABC position on new liquor license policy – City of San Diego and Gaslamp
 - Hepatitis “A” Downtown impact update
 - Relaunch of the new Gaslamp Hospitality Leadership Committee (GHLC-formally O.N.E.)
 - RFP-Q of Island Ave concept
 - GQA Office Hours hosted by: M. Trimble and M. Georgopoulos
 - Designated Driver Program – Partnership with RADD and Coca Cola
 - “Rabbitville” Sponsorship update
10. **Marketing Committee – E. Liddell**
 - San Diego Film Festival- Show your badge
 - Fleet Week- Military Appreciation Deals etc.
 - Gaslamp.org update

11. Events Update – L. McFarlane & E Liddell

- Saturday, Oct. 7, Gaslamp Sessions
- Saturday, Oct. 28th Monster Bash
- Sunday, CT. 29th Cyclos Dias – Patio Party Pilot
- Tuesday, Nov. 7th Gaslamp 150 / Lamplighter Awards
- Sunday, Dec. 10th Gaslamp Holiday Pet Parade (10th Annual)

12. Special Events Committee - L.McFarlane

- **Monster Bash** – *McFarlane Promotions*

FINAL PRESENTATION

Saturday, October 28, 2016 | 6:00PM – Midnight

Event Contact: Laurel McFarlane of McFarlane Promotions, (619) 233-5008

Street Closures: Island Avenue, between 6th and 8th Avenues

7th Avenue, between Market and J Streets

12:01AM Friday, October 27th to 6:00AM Sunday, October 29th

Projected Attendance: 10,000

Private Event

- **Fallback Festival** – *McFarlane Promotions*

FINAL PRESENTATION

Sunday, November 5, 2017 | 11:00AM – 4:00PM

Event Contact: Laurel McFarlane, CEO of McFarlane Promotions, (619) 233-5008

Street Closures:

Island Avenue, between 3rd and 5th Avenues

4th Avenue, between Market and J Streets

5:00AM – 8:00PM

Projected Attendance: 3,000

Public Event

- **150th Anniversary Gala / Lamplighter Awards** – *McFarlane Promotions & Gaslamp Quarter Association*

FINAL PRESENTATION

Tuesday, November 7, 2017 | 5:00PM – 11:00PM

Event Contact: Laurel McFarlane, CEO of McFarlane Promotions, (619) 233-5008

Street Closures:

Fifth Avenue, between K Street & L Street

6:01AM Tuesday, November 7 to 6:00AM Wednesday, November 8

Projected Attendance: 500

Private Event

- **SDiFF Press Party** – *San Diego International Film Festival*

FINAL PRESENTATION

Thursday, October 5, 2017 | 5:30PM – 7:00PM

Event Contact: Laura Harap, laura@sdfilmfest.com

Street Closures:

J Street (westbound) between Sixth and Fifth Avenues

Sidewalk closure in front of Pendry for Step-and-Repeat

11:00AM – 8:00PM

Projected Attendance: 100

Private Event

- **Gaslamp Sessions** (On Street Workout)– *Downtown San Diego Partnership Clean & Safe*
FINAL PRESENTATION

Saturday, October 7, 2017 | 8:00AM – 1:00PM

Event Contact: Lise Koerschgen, VP of External Affairs, lmkoerschgen@improvedtsd.org

Street Closures:

Island Avenue between Fourth and Fifth Avenues

6:30AM – 1:30PM

Projected Attendance: 200

Public Event

13. Community Groups Reports

- Land Use & Planning Committee – *C. Blair, GQA Representative*
- Downtown Community Planning Council – *C. Blair, Business Representative*
- Downtown Parking Management Group – *A. Ward*

14. Urgent Non-Agenda Items (*Action Items Must Meet Gov. Code Section 54954.2*)

ANNOUNCEMENTS

- Next GQA Board of Directors Meeting – – Wednesday, October 25, 2017
3:30 PM Location TBD

ADJOURNMENT

The GQA Board of Directors may act on any item included in this agenda unless the item is specifically designated as an "INFORMATION ITEM". The entire Board packet, which includes staff reports and supporting documents on each item, is available for viewing in the reception area of the Gaslamp Quarter Association offices located at 614 Fifth Avenue, Suite E during normal business hours, and Monday through Friday 9am to 5pm. Copies of the Board packet or specific items may be obtained during those hours.