

Gaslamp Quarter Association Marketing Committee Meeting

Tuesday, September 13, 2016 | 2:00PM

Dick's Last Resort 345 Fifth Avenue San Diego, CA 92101

AGENDA

1. Introductions

New Business

- 2. Patti Judd- San Diego Film Festival- Sept. 28- Oct. 2
- 3. Andrew Aiello-Hauser- Everywon San diego ½ marathon & 5K- December 11, 2016
- 4. Kevin Leap- San Diego International Auto Show- December 29, 2016- January 2, 2017
- 5. Partnership Report- Medina- WM Entertainment Group and Lauren- The Quad Alehouse-Their experience with the Volaris Airlines/ influencers from Mexico

Old Business

- 6. Lamplighter Awards
- 7. Pet Parade
- 8. Fifth Ave Passenger Loading Zone
- 9. Merchant Survey
- 10. 150th update
- 11. Common Hashtag
 - #GaslampSD
- 12. Non-Agenda Items
- 13. Adjourn

Next Meeting: Tuesday, October 11, 2016- 2:00PM Location: TBD