

## **Gaslamp Quarter Association Marketing Committee Meeting**

Tuesday, August 16, 2016 | 2:00PM

Café Sevilla 353 Fifth Avenue San Diego, CA 92101

## **AGENDA**

1. Introductions

## **New Business**

- 2. Fifth Avenue Auto Showcase/Music Festival
- 3. Our City Holiday Party Advertising Opportunities
- 4. Marketing Surveys
- 5. Lamplighter Awards Subcommittee

## **Old Business**

- 6. Recap of July
- 7. Gaslamp.org
- 8. Common Hashtag
  - #GaslampSD
- 9. Non-Agenda Items
- 10. Adjourn

Next Meeting: Tuesday, September 13, 2016- 2:00PM Location: TBD