



STREET
BANNERS

Gaslamp Welcome Banners Program

The Gaslamp Quarter is San Diego's premier dining and entertainment district. With over 150 restaurants, bars, and nightclubs, the Gaslamp Quarter welcomes nearly 10 million annual visitors. With its authentic Victorian charm, this National Historic District will capture your heart and introduce you to San Diego's unique culinary and craft scene rich with American, Spanish, and Asian influences.

The Gaslamp's **Welcome Banner** program is the ideal way to promote special events and with over 360 banners available, we have a package that will fit your marketing needs and budget.



LOCATION

Immediately adjacent to the Convention Center, the Gaslamp Quarter is proud to be the backdrop and playground for convention-goers.



AESTHETICS

Welcome Banners create a lively streetscape, promote your special event, and reinforce a sense of place for visitors.

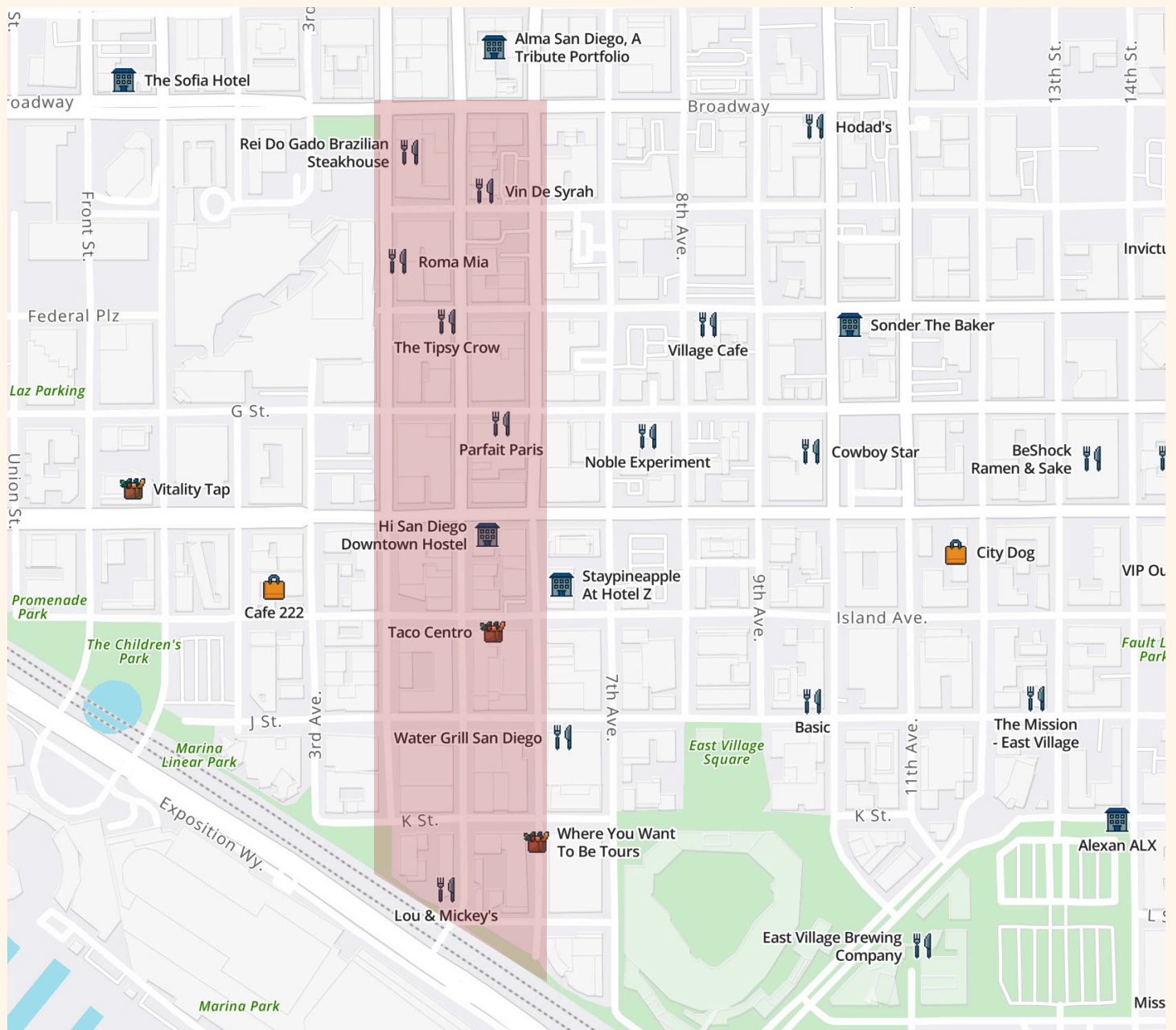


ENGAGEMENT

The more comfortable guests are made to feel, the more productive and engaged they are with the business of their trip.

Locations

Gaslamp **Welcome Banners** can be found on every block in the busy Gaslamp Quarter.



Turnkey Programs

The Gaslamp Quarter Association offers turnkey banner programs in partnership with SD Street Banners, the authorized banner installation partners and recommended banner consultants. Explore our most popular programs and contact us to get started!

Estimate Your Program

Block Party | 1 Day Program - Approximately 20 Banners

GQA Display Fee	Banner Production (\$50+/Banner)	Installation & Removal (\$34/Banner)	City Permit (Required)	Estimated Total
\$1,000	\$1,077	\$800	N/A	\$2,878

Conference | 7-28 Day Program - 90 Banners

GQA Display Fee	Banner Production (\$50+/Banner)	Installation & Removal (\$34/Banner)	City Permit (Required)	Estimated Total
7 Days (\$30/Banner) \$2,700				7 Days \$10,069
28 Days (\$70/Banner) \$6,300	\$3,848	\$3,060	\$460	28 Days \$13,669

Festival | 7-28 Day Program - 180 Banners

GQA Display Fee	Banner Production (\$50+/Banner)	Installation & Removal (\$34/Banner)	City Permit (Required)	Estimated Total
7 Days (\$30/Banner) \$5,400				7 Days \$21,678
28 Days (\$70/Banner) \$12,600	\$9,697	\$6,120	\$460	28 Days \$28,878

Convention | 7-28 Day Program - 270 Banners

GQA Display Fee	Banner Production (\$50+/Banner)	Installation & Removal (\$34/Banner)	City Permit (Required)	Estimated Total
7 Days (\$30/Banner) \$8,100				7 Days \$32,287
28 Days (\$70/Banner) \$18,900	\$14,546	\$9,180	\$460	28 Days \$43,087

Takeover | 7-28 Day Program - 360 Banners

GQA Display Fee	Banner Production (\$50+/Banner)	Installation & Removal (\$34/Banner)	City Permit (Required)	Estimated Total
7 Days (\$30/Banner) \$10,800				7 Days \$42,895
28 Days (\$70/Banner) \$25,200	\$19,395	\$12,240	\$460	28 Days \$57,295

Let's Get Started!

Contact

SD Street Banners

For Full Service Program Pricing

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Gaslamp Quarter Association

For All Other Gaslamp Related Items

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